

Conditions of participation



The Interior Design Award for Alpine Room Concepts

For the first time, AIT in collaboration with Messen CMW awards the ALPINE INTERIOR AWARD 2011 during the international trade fair "DESIGN LINZ" on 20 May 2011. This newly established interior design award focuses on the best architectural interiors in the transnational cultural area of the Alps.



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Competition Entries

The competition is held as an open announcement and an additional nomination award. Pure interior projects + interiors of large architecture projects, which were realised since 01.01.2006 in the entire Alpine and pre-Alpine region (Austria, Germany, Switzerland, Italy, France, Slovenia, Liechtenstein, and Monaco) and are characterised by a high level of quality, functionality, aesthetic and an innovative use of material, colour and surface, can be submitted.

A maximum of five projects per participant may be submitted in either one or different categories. The participation in this competition is free.

Participants

Architects, interior designers and designers as originators of the submitted projects are eligible to enter the competition. Clients, communities and manufacturing companies are also invited to propose entries, stating the name(s) of the architect(s), interior designer(s) or designer(s)

Categories

The award is assessed in the following four categories; the precondition is the location in the Alpine and pre-Alpine region.

1. Alpine Living

Single-family houses, apartments, holiday houses, holiday apartments, guesthouses, hostels etc.

2. Alpine Gastronomy

Hotels, restaurants, bars, discotheques, cafés, bistros, lounges, clubs, ski huts etc.

3. Alpine Leisure

Ski facilities, ice rinks, entertainment complexes, lift stations, sports facilities etc.

4. Alpine Consumption

Shop concepts, stores, presentation and showrooms, kiosks, boutiques, shopping centres etc.



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Jury's evaluation

The five-member jury comprising of renowned architects, interior designers, journalists, and sociologists meets for a closed session. The jury is entitled to assign projects that were submitted in one category to another category. Jury decisions are final; there is no right of appeal.

Assessment Criteria

The jury assesses the entries according to the following criteria.

Regional reference with regard to:

- material quality
- relationship between exterior and interior
- integration into the landscape
- concept, idea and originality
- culture and history

Required Documents

A maximum of five projects may be submitted per participant in one or different categories. Please submit the following documents by mail with keys in German or English.

Participation in this competition is free of charge.

The competition is anonymous. Competition documents must be submitted without naming the author. All plans and documents must be marked with a seven-digit number, which has to be noted on the enclosed registration form.

* Maximum of two presentation boards (format: 70 x 50cm, alternatively landscape or portrait format) per project including all floor plans, elevations, sections, details and photographs required for the understanding of the project. The plans should be mounted on a solid base (cardboard/Kapa). Rolled up plans are not accepted.



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* Explanatory report (one A4 page in German or English, in digital form) including project description, design ideas, spatial concept, and information on the materials used.

* Authorship statement (registration see page 6) please send this document in advance until 4th March, 2011 by the latest by fax to +49.711.75 91 410.

Each entrant gives his assent to the exhibition and publication of the submitted documents in case the submitted project is awarded in this competition. Simultaneously each entrant grants the patrons the right, free of charge, to present the photographs and other documents (e.g. plans) submitted by the entrant in the context of the exhibition as well as publish and use them in the internet, in brochures and for promotion and public relation purposes related to the Alpine Interior Award; third party rights to the submitted photographs and documents do not in any way preclude the granted right of use.

Submitted documents cannot be returned. Documents for participation can be downloaded at:
www.ait-online.de



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Prizes

All award winners receive a specifically designed trophy as well as a certificate.

The ten best projects of each category will be presented during "DESIGN LINZ" from May 19 - 22, 2011 in an exhibition. This presentation is one of the highlights of the new trade and public fair "DESIGN LINZ" at the Design Center in Linz.

Selected award winners, which were shortlisted during the jury session, have the possibility to present themselves and their office in the context of "DESIGN LINZ" in a project report. This is a special opportunity, to inform experts about their own range of services and capabilities and attract special attention.

Comprehensive public relations work accompanies the award and all nominated award winners up to the award ceremony in May 2011 and beyond. Following the trade fair, the exhibition of the top 40 projects will be additionally featured as a touring exhibition on about 600 m² in our top class architecture galleries, the AIT ArchitekturSalons (Hamburg, Munich, Cologne, additional venues in Stuttgart and Rotterdam are being planned). The dates are published in time.

A catalogue accompanying the exhibition, which will be made available to participants and other interested persons as well as the press free of charge, will present the award-winning projects.

AIT-ArchitekturSalons

Germany's largest galleries for the debate on design-related issues ranging from urban planning to architecture and interior design to construction-related product design. They are venues for architectural exhibitions, symposia on structural engineering, discussions, architects' luncheons, children's workshops, cooking courses for architects, sport events for architects, and exhibitions of selected construction-related products.

More information is available at: www.ait-architektursalon.de



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Dates

- Until March 4, 2011** Registration by fax to: +49.711.7591 410
For registration, please use the authorship statement (registration form).
- Until March 18, 2011** Receipt of the competition documents by mail to:
Gesellschaft für Knowhow-Transfer in Architektur und Bauwesen mbH
att. Friederike v. Eichel
Fasanenweg 18
D-70771 Leinfelden-Echterdingen
The date of postmark is relevant. The documents cannot be returned!
- April 11, 2011** Jury session in Munich
- May 20, 2011** Award ceremony in the context of the Design Night during "DESIGN LINZ" in Linz.
- May 19 - 22, 2011** Presentation of award winners of the **Alpine Interior Award** 2011 at "DESIGN LINZ" in Linz.

Patron/Overall concept

**Gesellschaft für Knowhow-Transfer
in Architektur und Bauwesen mbH**
Fasanenweg 18
D-70771 Leinfelden-Echterdingen
Tel. +49 (0)711 / 7591 - 286
Fax. +49 (0)711 / 7591 - 410
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Organiser

"DESIGN LINZ" - Messen CMW
Peter Lindpointner GmbH
Ahornweg 22
A-5311 Innerschwand am Mondsee
Tel. +43 (6232) 6563
Fax: +43 (6232) 6563 65
www.cmw.at

Contact Person:

Friederike v. Eichel M.A. [Arch.]
Email: feichel@ait-online.de
Tel. +49 711 7591-278
Fax. +49 711 7591-410



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Registration Form

Please fill in one registration form per project and return it by fax until 4 March by the latest to +49 711 7591 410 (include the original in your plans).

All plans and documents have to be marked with a seven-digit number, which has to be filled out in the number box below.

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Please complete the form in print:

Project name _____

Site, country _____

Date of completion _____

Design, planning of building (architect) _____

Address (street, zip code, city, country) _____

Contact _____

Telephone, fax _____

Email address, website _____

Design, planning of interiors _____

(if different)

Address (street, zip code, city, country) _____

Contact _____

Telephone, fax _____

Email address, website _____

Client _____

Category	<input type="checkbox"/> Alpine Living	Submitted Documents	<input type="checkbox"/> boards (70cm x 50cm)
	<input type="checkbox"/> Alpine Gastronomy		<input type="checkbox"/> Explanatory report
	<input type="checkbox"/> Alpine Leisure		
	<input type="checkbox"/> Alpine Consumption		

Contact/entrant _____

Telephone, fax _____

Email address _____ Internet address _____

I give my consent to the exhibition and publication of the submitted documents in case my project is awarded in this competition. Simultaneously, I grant the organisers the right, free of charge, to present the photographs and other documents I submit (e.g. plans) in the context of the exhibition as well as publish and use them in the internet, in brochures and for promotion and public relation purposes related to the Alpine Interior Award; third party rights to the submitted photographs and documents do not in any way preclude the granted right of use.

Date Signature and Company stamp

Please pay attention to easy readability and correct spelling of your information in order to avoid mistakes in the brochures published at a later date.



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