gesund& wellness

messe in münchen

Kleine Olympiahalle Munich 13. -15. Nov. 2015

► APPLICATION

Fax: +43 (0)6232 6563 - 65



or to: Messen CMW - Peter Lindpointner GmbH Ahornweg 22, A-5311 Innerschwand/Mondsee Tel.: +43 (0)6232 6563, office@cmw.at

Internal notation of the fair management.

| | | HP: EG: D: | | |
|--|---------------------|---|--|--|
| Exhibitor data for the entry to the exhibitor index (online & print) | | Billing address (only if different from the exhibitor data on the left) | | |
| Company Name: | | Company Name: | | |
| Street: | | Street: | | |
| Post Code, City: | | Post Code, City: | | |
| Country: | | UID-No. (VAT): | | |
| Tel: | | Invoice via e-mail to: | | |
| Fax: | | Consultant (responsible for the exhibition arrangements): | | |
| Company e-mail: | | Name: | | |
| Internet: | | Mobile: Direct Dial: | | |
| Listing in the exhibitor index (A - Z): | | e-mail: | | |
| Registration fee (obligatory) Entry to the exhibitor index (obligatory) Standard entry to the printed index as well to the online index with links to e-mail and website of the exhibitor. | € 100,00 € 50,00 | Products & Services: Please state your products for the exhibitor index. Please declare changes at l 60 days before the fair. (if space is insufficient, please fill in an extra sheet or r it to office@cmw.at) Max. 350 characters incl. spaces! Per 100 additional characters incl. spaces: € 15,- | | |
| □ <u>Co-exhibitor fee:</u> per co-exhibitor We are co-exhibitor with the following company: | € 150,00 | | | |
| For each co-exhibitor registration fee (€ 100) + entry to the ex will be charged. Please fill in an extra application for each co- | | ☐ We offer services or products for company health care. | | |

| desired exhibition space (surface without walls, power, furniture, etc.) | front in m min. | front in m max. | depth in m min. | depth in m max. | Total surface in sqm |
|--|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------|
| □ Row stand -1 side open, from 9sqm € 104,-/sqm | | | | | |
| Corner stand - 2 sides open, from 12sqm € 109,-/sqm | | | | | |
| □ End stand - 3 sides open, from 40sqm € 114,-/sqm | | | | | |
| □ Island stand - 4 sides open, from 160sqm € 114,-/sqm | | | | | |

Additional charge for partition walls:

Special tariff 2: € 24,00 / rm

City

Cost splitting by the use of shared partition walls with the neighbour. Fixed positioning inside of provided areas.

If you want to book a special offer (Placement offer, incl. rental furniture, etc. ...) enter your number of the offer here:

Date

We book offer

walls at exhibitors costs. □ We possess an own booth!

Equipment guide lines: The rental fee does not include side walls to the neighbouring stand. From optical reasons partition walls are obligatory. The walls need to have a height of 2,5 m. The supply of walls, rental furniture, power, water and telecommunication is to order with separate order forms. In case you don't possess an own stand/booth or partition walls, you can order these from the construction company of the organiser. You will receive all order forms concerning this matter 2 - 3 month before the starting date or on www.gesundundwellness.de. If there are no partition walls respectively

All prices are quoted excl. VAT and excl. 1% contract tax (austrian companys). By submitting this application, the exhibitor accepts all conditions of contract (see overleaf or attachment). Payment: 6 weeks before the fair starts.

any information about a later assembly till 4 p.m. on the day before beginning of the

fair, fair management will install partition

Company stamp/ Signature

TERMS AND CONDITIONS FOR EXHIBITORS:

and conditions. The present application shall become binding on the exhibitor to participate in the trade show. Applications under reserve, deletions, additions and changes by the exhibitor are invalid! The terms and conditions also apply to additional services and orders, e.g. Advertisements, commercials in the catalog/ magazine, construction and dismantling of the stand, rental of stand construction materials, power connection, water and other utilities. Deadline for registration: 1 Month before the fair opens.

2. Rental conditions for stands differ with each fair. Each started ½ sam will be charged as 1 sam. Prices are quoted on the front of this application form. The price per sqm for outdoor presentations is 50% of the indoor price. For two-storey stands additional 50 % of the comprehensive tariff will be charged. An obligatory registration fee (see front) will be charged per exhibitor. For each co-exhibitor on the booked exhibition space the co-exhibitor fee is obligatory! As a co-exhibitor apply all companies which are not involved in percentage terms of the exhibiting company.

3. Taxes, fees and charges: All fees, charges and taxes, in particular VAT, tax and advertising charges, shall be borne by the exhibitor. All prices are net prices.

4. Terms and conditions of payment: 6 weeks before the fair starts. Invoices from this date on have to be paid promptly. Late payment will be charged with a default interest of 12%. Condition precedent for handing over the stand to the exhibitor is timely payment. For short-term applications the exhibitor has to provide a proof of the executing bank, which is titled with "transfer done" or "paid". The exhibitor is not authorized to postpone an account, refuse payment or balance an account because of any counter claims. If it is known that supplementary debits (power, advertisement, cashed voucher,...) for past events are still outstanding or any other bad payment behaviour the organizer is authorized, to levy a charge of € 1000,- net additional with the stand account at least 6 weeks before the start date of the show. Final accounts will be balanced with the charge, still open accounts will be charged and any differences will be refunded.

5. Lien: In case of open accounts against the exhibitor, the organizer has the legal and contractual lien on any of the exhibited goods, the stall and equipment of the exhibitor. It is not necessary to initiate a court procedure in order to exercise the lien. The organizers are authorized to execute the lien without prior notice and to sell the goods as customary in trade. Revenues are accumulated against the open account.

6. Cancellation: If the exhibitor cancels his application, the following cancellation charges shall apply: 50% up to 10 weeks before the starts, from the date of the application. 100% from 10 weeks before the start date of the event. The exhibitor acknowledges that the cancellation fee is due even though the organizer can sell the exhibition space to a third party. The cancellation fee is due according the cancellation invoice.

7. Realisation of the event: The organizer reserves the right for realisation up to 6 weeks before the fair starts. If the event is cancelled by the organizer, accounts already paid to the organizer will be refunded. In the case of any disaster beyond the organizers' control shortly before or during the event, the organizers have the right to cancel or interrupt the proceedings. For reasons of a serious nature the organizer reserves the right to cancel the event, to shorten the event period, or if due to official regulations, respectively, for other compelling circumstances, to transfer or limit the area provided. For the previously mentioned reasons the exhibitor cannot submit claim for compensation against the organizer. After an appropriate assessment of the situation, any reimbursements will be made either in part, in total, or not at all. The in the exhibitor information described "fair contents" e.g. advertisement, agenda, programme, etc. can be changed individually by the organizer because of current factors.

8. Admission & allocation: The organizer decides on the acceptability of the applicant. The organizer is entitled to refuse an application anytime without justification. Applications may be refused by the organiser if the exhibitors' products do not fit into the profile of the fair, or if it is known that fees for other events are still outstanding or that any kind of insolvency hearing is pending against the applicant. The organizer has the exclusive right to allocate stands and to change stand locations at any time in the interest of the event. The organizer does not give exclusive rights to any exhibitor for his exhibited goods and services.

9. Pulling out customers of the visitor stream: Advertising activities outside the confines of the given exhibition space is prohibited. Customers may not be approached either at an adjacent stand or at the entrance, at the cash desks or in the free area around the fair, in the interest of all exhibitors. In case of noncompliance the organizer gives a unique reminder. If the exhibitor repeats his behaviour, the organizer has the right to block the whole booked exhibition space of the exhibitor for the duration of the show. The exhibitor has no right to refund any costs.

10. Exhibitor quality management: Exhibitors have to fit into the fair profile. In particular cases the organizer can grant an exception to this guideline. Product and/or services have to be legally accepted in Austria! The exhibitor undertakes to inform himself/herself, whether the goods he/she sells or the services he/she provides are allowed in Austrian law (product liability, pharmaceutical law, etc.) and that all customs regulations & formalities will be complied. By signing the application form, the exhibitor guarantees its legal and professional expertise for its offered services and products in conformity with Austrian laws.

11. Entry in the exhibitor index & data protection: The Entry in the exhibitor index is not an obligatory task of the organizer. The organizer does not undertake the liability for: misprints, typographical errors, syntactic errors, misclassification or missing entry's, etc. Furthermore it is not possible to reduce any invoices because of misprints, typographical errors, syntactic errors, misclassification or missing entry's, etc. The exhibitors agree for the organizers to process the stated data regarding company and personal data and to pass them on to third parties where if in the interest of the event (e.g. exhibitor catalogue: obtainable by each visitor, online exhibitor index).

12. Sale of products: is generally permitted. Only registered products can be exhibited and sold. Products which have been nominated for the exhibiter index/ catalogue/ brochure are those which are regarded as part of the program. Bankruptcy sales or similar sales will not be permitted out of consideration for the other exhibitors.

13. Sale of food and beverages: The German hygiene regulations and formalities have to be complied. The exhibitor is obliged to inform himself/ herself about the legal hygiene regulations and formalities. The permission of the sale of food and beverages for consume on location (catering) is depending on the fairgrounds (location). Based on exclusive rights for local catering company's it is not allowed to sell food and beverages at every fair. Please inquire in written form for the current fair, if the sale of food and beverages to consume on location is permitted. The sale of food and beverages to take home is generally permitted.

14. Times for stand construction & dismantling: The by the organizer announced times for stand construction and dismantling must be observed. Should there be a special arrangement, so exhibitor and goods are allowed stay in the hall/ location longer, the occurring costs will be charged to the exhibitor including a handling fee by the organizer.

1. Application: By submitting the application incl. signature the exhibitor undertakes to accept these terms 15. Construction: Exhibitors have to start the stand construction till 2 pm on the day before the fair starts. If the rented surface is still vacant to this point and the organizer is not informed about a later installation, the organizer reserves the right to dispose of the surface without prior notice. In the case that the organizer has to decorate or fill the rented surface with stand construction materials, the organizer has the right to charge the additional costs to the exhibitor. In this case the exhibitor has no right of refund for already paid accounts related to the surface. Installation of the stand has to be completed by the exhibitor one hour before the fair starts

> 16. Dismantling: The exhibitor has no right to start the dismantling before the official end of the fair. This also applies to clearing away decoration, advertising materials and exhibition pieces. Otherwise a fine of € 300,- has to be expected.

> 17. Stand construction: The official stand height for the exhibition space is 2,5m. Partition walls are obligatory required for reasons of visual appearance. Roll-Ups, Pop-Ups, etc. are not classified as partition walls. Every exhibitor agrees to arrange his stand very appealing. Stand constructions which exceed 2,5m have to be neutral white on the backside to the neighbor booth and visually appealing. Advertising on the backside of the booth is not permitted. Damages because of disregarding the regulations will be charged to the exhibitor by the organizer. According to the owner of the buildings exhibitors are not permitted to fix nails or screws into the walls or to damage the walls, wood or similar materials. Requirements specified by the organizers and other enterprises regarding the installation of the stall must be observed by all exhibitors. Electricity and water have to be ordered through the organizers who permit concessionary companies. The exhibitor has to comply with the legal fire regulations and the public authorities for events. Special permits are only possible in individual cases. The organizer has to requests the responsible authority in time (about 8 weeks before the fair). The exhibitor has to contact the organizer early enough. A positive authorization is always depending on the decision of the responsible authority. Driving within the fairground is limited, special transport and heavy goods vehicles above 3.5 tonnes have to be registered by the organizer on application. Driving inside the halls is only allowed just with special permit by the organizer. Driving inside with vehicles is allowed only for vehicles, which are exhibition pieces during the show. Special permits are possible on request by the organizer. The driver has to inform the organizer before he will drive into the hall, in order to switch off fire detectors. Disregarding these regulations may cause activation of fire detection. In this case all arising expenses of the fire department will be charged to the exhibitor. From the exhibitor brought in stand constructions and equipment have to comply the general security and fire regulations in Austria (for example: stability of the stands, safety of suspended elements, textile materials and decorative elements must have "B1+Q1+Tr1" quality, etc.). Corridors and common areas must be kept absolutely free, stand construction parts are not allowed to reach into the aisles and no exhibits have to be set up in the hallways. In addition it is obligatory to make an officially verified fire extinguisher, fuse boxes, power switches or gas/ water shut-off valves available. The use of open fire, candles, welding equipment and spark producing equipment is strictly prohibited in the halls.

> 18. Liability and compensation for damages: The organizer accepts no liability whatsoever for loss or damage to exhibition goods or stand equipment brought or left behind by the exhibitor. The organizer is not obliged to enter into any insurance agreements of any kind. No insurance is included in the stand rent for the stand itself, for any items brought into the stand or any other associated pieces of equipment.

> 19. Advertisement of the exhibitor: In case the exhibitor intends to advertise his products beyond his stall but within the exhibition area, it is necessary to obtain a written permission from the organizer (which can be charged). Every exhibitor promises not to impair the presentation work of adjacent exhibitors and the organizers.

> 20. Filming and photography: The organizer retains the right to take photographs and make films on the exhibition premises and to use such photographs and films for its own or for general publication. In this context, the exhibitor waives any related objections based on copyright. The exhibitor does not retain the right to make, or have made, any films, photographs, drawings or other depictions of exhibition stands and goods exhibited, other than his or her own.

> 21. Cleaning, parking lots and surveillance: The stands will not be cleaned by the organizer, but the organizer is responsible for cleaning the aisles and walkways between the stands. The disposal of construction or dismantling waste, and remaining installation material of the show will be charged at the current rates (cleaning and waste disposal) of the respective fair. When the car parks for exhibitors are not combined with the visitors' car parks, they have been laid out separately. Surveillance of exhibition-area will be arranged according to the judgements of the organizer.

> 22. Lectures, Workshops: With an application the exhibitor does not get the right to perform seminars, workshops or any appearance at the stage. The organizers and eventual cooperation partners decide exclusively, who will arrange and perform a seminar, workshop or appearance on stage. Please refer to the prices on the order form for advertising possibilities for a presence during the program.

> 23. Special events and presentations: Special events, presentations in picture and sound, etc. on the exhibition area are subject to the organizer's written consent. Special events or presentations that have been authorized are to be carried out in such a way that no molestation is caused by noise, dust, fumes, etc. or that any other part of the exhibition is not impaired. Noise exceeding 40 dBA measured on the periphery of the exhibition area is forbidden. Should the exhibitor fail to comply with this regulation, the organizer is entitled to close down the exhibition area. Registrations with the GEMA must be carried out by the exhibiting company itself.

> 24. Exhibitor ID's: Exhibition passes are not transferable and are solely to be used by the exhibitor's staff! Per started 10 sqm, the exhibitor gets max. 2 exhibitor ID's free of charge. Every additional exhibitor ID: € 20,-Contravening this regulation will entitle the organizer to the full entrance fee, in cash, per each exhibition pass. 25. House rules: The house rules of the venue must be obeyed.

> 26. General regulations: Spoken agreements shall not be considered valid. Amendments, additions and deletions as well as verbal agreements to this agreement shall not be valid unless in written form. The invalidity of any individual fair conditions shall not affect the validity of the remaining provisions. These terms and conditions are also valid for all the other concluded agreements in this context between the exhibitor and the organizer.

27. Jurisdiction & place of performance: Austrian law shall apply. Legal venue is Mondsee, Austria

May 2015

gesund& > POWER wellness

Messen CMW Peter Lindpointner GmbH

messe in münchen

Kleine Olympiahalle München 13. -15. Nov. 2015

or to: Messen CMW - Peter Lindpointner GmbH Ahornweg 22, A-5311 Innerschwand/Mondsee Tel.: +43 (0)6232 6563, office@cmw.at

| 13 15. Nov. 2015 Please submit this form at least 20 days before beginning of the fair! Please take note, that orders during the constuction time, will be charged with an addition of 20%! We apologize for any inconvenience. | Internal nota HP: | tion of the fair management: EG: | | |
|--|--|---|--|--|
| Exhibitor data | Logistics: (only if already known) | | | |
| Company Name: | Hall: | | | |
| Street: | Stand: | | | |
| Post Code, City: | Consultant (responsible for the exhibition arrangements): | | | |
| Country: | Name: | | | |
| Tel: | Mobile: Direct-Dial: | | | |
| Company e-mail: | e-mail: | | | |
| Power connection including consumption Connection for all days of the fair and the last construction day. <i>INFO:</i> In general all connections are continuous power connections. For efficiency we ask you to disable all unnecessary power sources overnight | | Prices Excl. 19% VAT and 1% contract fee. | Amount If you need more than one connection. | |
| Power connection up to 2,2 KW 1-phasis (1 circle with a triple socket) | | € 149,00 | pcs | |
| Power connection up to 10 KW (heavy-duty receptacle / CEE-5x16A WITHOUT fuse box) | | € 375,00 | pcs | |
| Power connection up to bis 15 KW (heavy-duty receptacle / CEE-5x16A WITHOUT fuse box) | | € 490,00 | pcs | |
| Preferred position of connections: Please draft your booth (row-, corner-, etc. stand) with your preferred positions of power connections! (desired positioning will be considered best possible – but is nonbinding) power: | | | | |

By submitting this order/application, the exhibitor accepts all conditions of contract (see terms and conditions for exhibitors)

Company stamp/ Signature

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ADVERTISING Possibilities – Part 1 Fax: +43 (0)6232 6563-65



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Kleine Olympiahalle München 13. -15. Nov. 2015 or to: Messen CMW – Peter Lindpointner GmbH Ahornweg 22, A-5311 Innerschwand/Mondsee Tel.: +43 (0)6232 6563, office@cmw.at

| Please send printing data 4 weeks before the fair starts to: <u>office@cmw.at</u> | Internal notation EG: | n of the fair management: | | |
|---|--|---|---------------------------------|--|
| Exhibitor data | Logistics: (only if already | | | |
| Company Name: | Hall: | | | |
| Street: | Stand: | | | |
| Post Code, City: | Consultant (responsible for the exhibition arrangements): | | | |
| Country: | Name: | | | |
| Tel: | Mobile: Direct-Dial: | | | |
| Company e-mail: | e-mail: | | | |
| Let your customers know that you present yourself at the fair! | <u>.</u> | | | |
| Promotional folders (free up to 200 copies): free promotional folder customers. As long as stock lasts. Please let us know if you need a | | the fair for dispatch to your | We order pcs. | |
| Postcards A6 (free up to 200 copies): You do not need an envelope for dispatch to your customers. There is also a small field for a personal memo available. | | | We order pcs. | |
| Get attention and let your customers win! | | | | |
| Sponsoring for fair-sweepstakes: Use the sweepstakes to draw attention to your products. Sponsor of Your logo and your products will be presented on stage by the mod products in mind! (Raffle 1-2x daily during the fair) | | | product/service: | |
| Invite customers! | | | | |
| Free tickets for your customers: Free tickets that allow a free day adm tickets after the fair. The Customer needs to enter its name and ad free entry ticket. | nission. You will be Idress, for the reas | e charged for used free son you know who used the | We order pcs. | |
| Stand out in the Visitor Service Booklet! | | | | |
| □ Advertising insert in the Visitor Service Booklet -4C: You have the opportunity to be present with an advertising insert in the Visitor Service Booklet. The booklet includes: exhibitor index, entertainment program and is free for all visitors. | | O¼ page H 52 x W 99 mm (+ 3mm) O½ page H 104,5 x W 99 mm (+ 3mm) O1 page H 210 x W 99 mm (+ 3mm) | € 75,-* € 149,-* € 290,-* | |
| As long as the stock lasts! | | | € 49,-* | |
| Be present on location! | | | | |
| Supplement to the ticket: Every will receive information about your company at the entrance. The supplement (max. A6 or DL) is produced by the exhibitor! This advertising opportunity is limited! | | | € 349,-* | |
| Advertising insert – 4C on the back of the ticket: This advertising opportunity is limited to only one! Printing size: max. 50mm h x 80mm b. | | | € 249,-* | |
| Distribution of Advertising material (e.g. promotional flyer, voucher costs, excl. advertising material – for max. 3 people): Distribution cash desk area, open-air ground & parking lots) by your own employ. | n in the fair hall (e oyees. | except from the entrance & | € 250,-* | |

All prices are quoted excl. of 20% VAT and advertising tax 5% (*). Prices are valid from the date of delivery of printing data. By submitting this application, the exhibitor accepts all terms and conditions for exhibitors (see application). All products are available as long as stock/space last. Advertising brochures, postcards and free tickets for costumers will be sent to you in time. Orders may be refused by the organizer.

Company stamp/ Signature

Date

City

gesund& wellness

ADVERTISING Possibilities – Part 2 Fax: +43 (0)6232 6563-65

Internal notation of the fair management:



messe in münchen

Kleine Olympiahalle München 13. -15. Nov. 2015 or to: Messen CMW – Peter Lindpointner GmbH Ahornweg 22, A-5311 Innerschwand/Mondsee Tel.: +43 (0)6232 6563, office@cmw.at

Please send printing data 4 weeks before the fair starts to: office@cmw.at

| · · · · · · · · · · · · · · · · · · · | | | |
|---------------------------------------|--|--|--|
| Exhibitor data | Logistics: (only if already known) | | |
| Company Name: | Hall: | | |
| Street: | Stand: | | |
| Post Code, City: | Consultant (responsible for the exhibition arrangements): | | |
| Country: | Name: | | |
| Tel: | Mobile: Direct-Dial: | | |
| Company e-mail: | e-mail: | | |

EG:



| Advertising spots or-supplied trailers on stage Every hour before the next lecture or talk starts, the spot will be showed (daily 7 x total 21 shows during the whole fair). The final spot will be provided by the exhibitor. Please send the Video4 weeks before the event to office@cmw.at. Messen CMW has the right to refuse the spot/ trailer without explanation. Spots are possible as long sending time is available. The costs will be charged as follows: € 0,50 per second x 21 presentations x duration in seconds. Example € 0,50 x 21 presentations x 20 seconds = € 210,- net*. | € 0,50,- per second* x spot duration sec. x 21 = total € |
|---|---|
| Application for stage presence. 45 min on stage at one of the fair days, incl. introduction of a professional host, incl. technical support (sound, light, beamer, and technician). It is possible to present your presence as a dialog or interview with the host. If the organizer allows the application is the decision of the organizer. Messen CMW has the right to refuse the application without any reason. Desired presence times cannot always be considered. The booking of the stage presence has to be confirmed in written form (email) by Messen CMW. Please enter the following details. Titel: | € 390,-* /per 45 min desired day: □ Fr □ Sa □ Su |
| Speaker: | |

All prices are quoted excl. of 20% VAT and advertising tax 5% (*). Prices are valid from the date of delivery of printing data. By submitting this application, the exhibitor accepts all terms and conditions for exhibitors (see application). All products are available as long as stock/space last. Advertising brochures, postcards and free tickets for costumers will be sent to you in time. Orders may be refused by the organizer.