

Exhibitor information



gesund &
wellness
messe in münchen

Bavarias new
feel good fair



13.-15. Nov. 2015

Munich | Kleine Olympiahalle



Benefits at a glance

Concept:

Since 2007 Messen CMW organizes the health and wellness fair concept in Vienna (and now Tulln) and since 2014 in Linz. From 2015 on the successful fair concept takes place in Munich.



Facts:

- ✓ Bavaria's new feel good fair
- ✓ Focus on wellness and alternative methods
- ✓ attractive stage program with talks, lectures & workshops
- ✓ advertising campaign reaching out to high-quality-visitors with

Ideal advertising for your success:

- ✓ Focus on advertising in Munich and neighboring countryside
- ✓ extensive advertising in print media (e.g.: daily newspaper, magazines, ...)
- ✓ generous poster campaigns
- ✓ free promotional material for exhibitors for dispatch to their customers
- ✓ website: www.gesundundwellness.de

Fair topics 2015

Health - the highest good:

health & food

organic nutrition, vegetarian nutrition, diet experts and consultants, fresh juices, healthy food & beverages, spices, herbs, dietary supplements, tea, ...

health & prevention

allergy consultation, allergy tests, consultation & information, health checks, health hotels, hearingteste, dentistry, ...

alternative methods

alternative medicine, acupressure, ayurveda, Bach-flowers therapie, biofeedback, naturopathy, homeopathy, TCM, TEM, ...

healthy living

healthy sleeping, healthy shoes, furniture from natural matirials, ergonomic office furniture, environmentally sustainable building, ...

Wellness - Relaxation:

wellness oases

bathroom furniture, Infrared cabins, Sauna, swimming ponds, pools, jacuzzi tubs, ...

wellness living

exclusive fireplaces, relaxation furniture, massage chairs, light elements,...

wellness holiday

thermae, thermae regions, wellnesshotels, travel agents for wellness trips, children hotels with wellness areas, cruises with spa, ...

Relaxation for the body - stressmanagement

consultation & prevention of stress, relax music, flavored oils, Feng Shui, kinesiology, singing bowls, physical therapy , Shiatsu, motivation trainers, ...

Fitness & Beauty:

Fitness

fitnesscenter, fitness gadgets, fitness equipment, Qi Gong, Tai Chi, Yoga, ...

Beauty

anti-aging, hair care, cosmetics, plastic and cosmetic surgery, type consultation,...



Venue & Arrival:

Kleine Olympiahalle
Olympiapark München
Spiridon-Louis-Ring 21
80809 München | GERMANY

The City

Munich is the capital of Bavaria. With 1.408 million inhabitants it is the most popular largest city in Bavaria.

Organizer:



Messen CMW - Peter Lindpointner GmbH
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E-Mail: office@cmw.at
www.gesundundwellness.de



Fair times:

Entrance for exhibitors daily from 9am

Friday	13.11.2015	10am - 6pm
Saturday	14.11.2015	10am - 6pm
Sunday	15.11.2015	10am - 6pm

Construction:

special arrangements on request!

Wednesday	11.11.2015	11am - 10pm
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(information desk open till 8pm, hall open till 10pm)

Thursday	12.11.2015	8am - 8pm
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Dismantling:

Sunday	15.11.2015	6pm - 10pm
Monday	16.11.2015	8am - 4pm

Contact:

fair management:

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fair coordination:

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