

Exhibitor information

... for years
one of the three
largest winefairs in
Austria

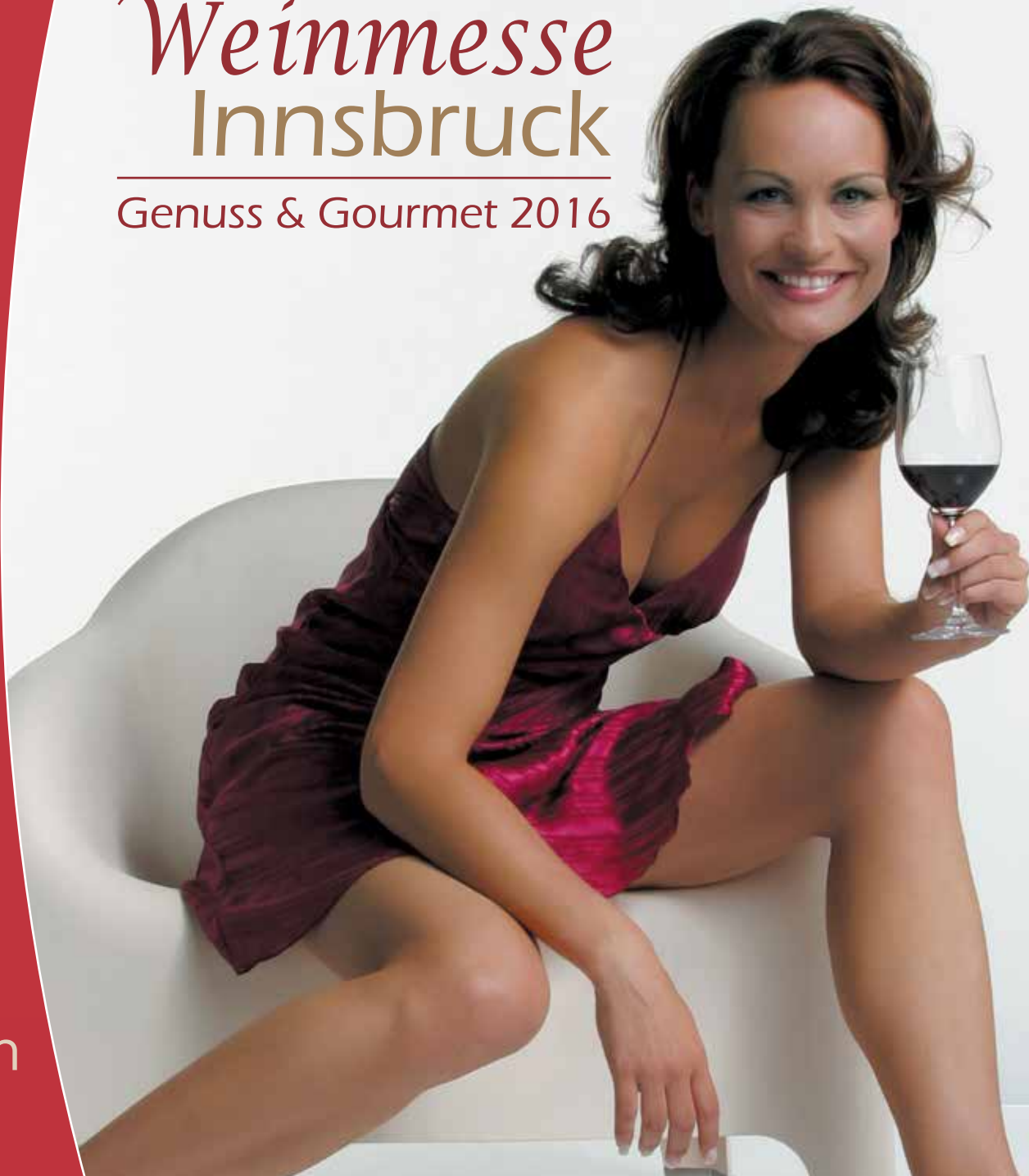
26. - 28. Feb. 2016

Messe Innsbruck | Messeforum

16. Internationale

Weinmesse Innsbruck

Genuss & Gourmet 2016





Review 2015:

As large as never before the 15. Int. Winefair Innsbruck presented itself with about 140 exhibitors from 5 different nations. The for several years growing culinary area enriches and completes the winefair perfectly. The new record with around 3750 visitors topped all the previous 14 years. Exhibitors appreciated the difference to other fairs, where they only present their companys and products. The focus is also on direct sale to visitors on location. Many exhibitors are already regular costumers. The fair is the ideal platform for all private winelovers to refill their wine storages. In addition the fair is a fix date for a lot of resellers, caterers and restaurateurs.



Fair Topics:

WINE:

- Wine
- Champagne
- Sparkling wine
- Fine brandy
- Distillates
- Spirits
- Fruit juice
- Cider

WINE EQUIPMENT:

- Wine accessoires
- Wine packaging
- Wine glasses
- Wine cellars
- Wine climate carbinets
- Wine shelving systems
- Wine barrels

GOURMET:

- Antipasti
- Vinegar, oils, spices
- Dishes & table decoration
- Cheese
- Honey
- Marmelade
- Olives
- Pesto
- Bacon & Salami
- Truffel
- Chocolate
- Culinary highlights

Benefits at a glance:

- ✓ one of the largest winefairs in Austria
- ✓ TOP-wine lovers use the fair to expand their private wine cellars
- ✓ resellers: deciders from trade and gastronomy
- ✓ the winefair Innsbruck developed in the last 15 years to an international wine meeting point with an above average visitor quality
- ✓ wine lectures



Advertising for your success:

- ✓ generous poster campaigns in tyrol (north tyrol) south tyrol & the area around Garmisch Partenkirchen
- ✓ banded city busses
- ✓ extended advertising inserts and paid PR's in the most important medias:
 - daily newspapers, from local media to trade magazines
- ✓ target group mailings to privat customers & restauranters in tyrol
- ✓ target group mailings to wine shops & wine wholesalers all over Austria

Exhibitor and visitor opinion: (questionnaire)

Top - exhibitor satisfaction: 88% of the exhibitors during the fair ensured their want to participate again at the wine fair Innsbruck 2015.

Top - visitor satisfaction: 99% of the visitors want the show in 2015 expected to visit again!

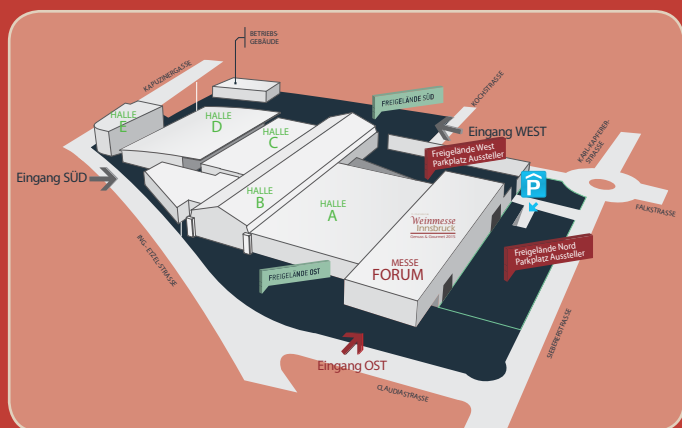


Venue:

Messe Innsbruck
Hall: „MESSEFORUM“
Claudiastraße – Sieberstraße
6020 Innsbruck, www.cmi.at

The city | Innsbruck:

Innsbruck - the capital of Tyrol and central point of tourism in Tyrol. The Exhibition Centre of Innsbruck is located directly next to the train station, the city center and just minutes from the highway. A good signage leads you directly to the fairgrounds.



Fair times:

Sa. + Su. entrance for exhibitors 1 hour before the fair starts

Friday	26.02.2016	Entrance 2 pm - 9 pm
Saturday	27.02.2016	Entrance 2 pm - 9 pm
Sunday	28.02.2016	Entrance 1 pm - 7 pm

Construction:

special arrangements on request!

Thursday	25.02.2016	2 pm - 8 pm
Friday	26.02.2016	8 am - 2 pm

Dismantling:

Sunday	28.02.2016	7 pm - 10 pm
Monday	01.03.2016	8 am - 1 pm

Organizer:



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