

exhibitor information

additional focus on



Upper Austria's
only large
Health- & Wellness
Fair 2016

MessenCMW
Peter Lindpointner GmbH

gesund& wellness messe in Linz

14.-16. Oct. 2016
Design Center Linz





Benefits at a glance

Fixed date in the fair calendar:

The fair Gesund & Wellness in Linz with already 2 successful events and an increase in visitors to the first fair developed to a fixed date in the Upper Austrian fair calendar. Furthermore the great exhibitor satisfaction among the „health exhibitors“ is noteworthy! Another popular subject was wellness with sauna and infrared cabins as well as vacation. For 2016 the focus will be set on the latest trend subjects: alternative methods, vegan, vegetarian, beauty, travelling and wellness at home.

Facts:

- ✓ Upper Austria's only large health & wellness fair in 2016
- ✓ Attractive program with lectures, panel discussions & workshops
- ✓ Focus on latest trend subjects
- ✓ High quality exhibitors and visitors

Top exhibitor satisfaction

- ✓ 76% of the exhibitors in 2015 are planning to participate again in 2016



Ideal advertisement for your success:

- ✓ focus on advertisement in upper austria
- ✓ extensive advertising in print media (e.g.: OÖ Nachrichten, magazines, ...)
- ✓ planned 12-page supplement in the newspaper OÖ Nachrichten
- ✓ generous poster campaigns
- ✓ online advertising (social media) & e-Mail marketing

Trend subjects 2016

health & prevention:

hearing - and vision screening, counseling centers, diabetes counseling, various health therapies, health hotels, prevention, dental care, ...

healthy living:

healthy sleep, healthy footwear, furniture made of natural materials, office chairs, barrier-free living, healthy renovation, electro-smog consultancy,...

alternative methods:

alternative medicine, acupuncture, Ayurveda, Bach flower therapy, bioresonance, Holistic medicine, naturopathy, homeopathy, TCM, TEM, Tibetan medicine, ...

fitness:

fitnesscenter, fitness equipment, Qi Gong, Tai Chi, whole body vibration training, Yoga, ...

nutrition, bio and „free from“:

healthy regional & organic - food, spices, herbs, fresh juices, nutrition supplements, tea, nutritinal coaching, vegan & vegetarian food, „free from“ products!

allergy & intolerances:

Allegy- & intolerance advice, counseling centers, varios therapys, „free from“ products!

travelling & vacation:

travelling destination in Austria and abroad, consulting, information and booking ob location, travel agencies, bus tours, train travel, airlines, camping, hotels, wellness hotels, family hotels, cruises, tourism - and free time activity providers etc.

wellness at home:

bathroom facilities, infrared cabins, sauna, hot tubs, furniture for relaxation, massage chairs, lighting elements,...

wellness vacation:

Spas, wellness- & health hotels, vacation destinations, barrier-free hotels, sport- & trekking tours, ...

beauty:

anti-aging, pedicure, manicure, hair care, natural cosmetics, plastic surgery,...

relaxation:

advice & prevention of disease involving stress, massages, relaxation music, Feng Shui, kinesiology, singing bowls, physiotherapy, shiatsu, motivational speakers,...



Venue & Arrival:

Design Center Linz
A-4020 Linz, Europaplatz 1
www.design-center.at



Fair times:

Entrance for exhibitors daily from 9am

Friday	14.10.2016	10:00 - 18:00
Saturday	15.10.2016	10:00 - 18:00
Sunday	16.10.2016	10:00 - 18:00

Construction/ Assembly:

special agreements on request!

Wednesday	12.10.2016	12:00 - 20:00
Thursday	13.10.2016	08:00 - 20:00

Handover of the stand constructions, order from Messen CMW:

Thursday	13.10.2016	10:00
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Dismantling:

Sonntag	16.10.2016	18:00 - 22:00
Montag	17.10.2016	08:00 - 16:00

The City:

Congresses, meetings & events take place in Linz and find the perfect background in this city. As the „culture capital of Europe in 2009“, Linz scores with variation, innovation and design.



Organizer:



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