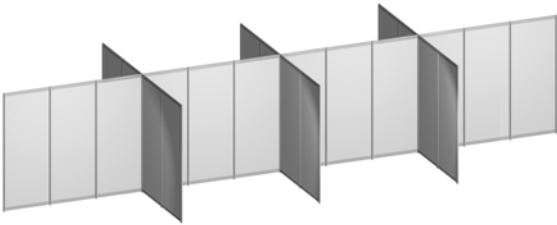


# registration „small enterprise“

via E-Mail to [office@cmw.at](mailto:office@cmw.at)  
via Fax to +43 (0)6232 6563-65

| Exhibitor data   |                               | Billing address  |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
|--|-------------------------------|--|--------------------------------|---|------------------------------|-----|----------------------------|-----|--|-------------------------------|-----|------------------------|-----|---|---------------|-----|--------------------------------|-----|
| for the entry to the exhibitor index (online)  |                               | Please note that a subsequent change in the invoice address may result in additional costs!  |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| Name for release in<br>The exhibitor index:  |                               | Company name:  |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| Street:  |                               | Street:  |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| Post Code, City:   |                               | Post Code, City:   |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| Country:   |                               | UID-No. (VAT):   |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| Tel:   |                               | Invoice via E-Mail to:   |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| Fax:   |                               | Consultant (responsible for the exhibition arrangements):  |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| Company e-mail:  |                               | Name:  |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| Internet:  |                               | Mobile:  | Direct Dial:                   |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| Listing in the exhibitor index (A - Z):  |                               | E-Mail:  |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| Product & Service Index  |                               | Application for the desired exhibition space   |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| for exhibitor index online & printed fair guide (free for visitors)  |                               |  |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| <p>a) We offer the following products and services on location:<br/>(For the online exhibitor index) detailed list of products and services- e.g. names of brands or kind of health therapy. <u>No</u> CAPITAL LETTERS max. 300 characters incl. spaces! If you do not specify your products, the tickets categories will be listed instead.</p> <p>b) Our products and services fit into the following category<br/>(for the printed fair guide) Max. 2 categories. The organizer will cut down the category, if you choose more than 2.</p> <p><input type="checkbox"/> Alternative methods    <input type="checkbox"/> Supplements    <input type="checkbox"/> Health checks<br/><input type="checkbox"/> Fitness    <input type="checkbox"/> Beauty    <input type="checkbox"/> Relaxation</p> |                               | <p><b>Additional terms and conditions for exhibitors:</b><br/>The special area „small enterprise“ applies only for individual entrepreneurs/sole traders (no corporate form) with max. 1 employee, which work in the following fields:</p> <p>a) <b>Services:</b> massage, kinesiology, holistic medicine, alternative methods, energetics, homeopathy, physiotherapy, fitness coaching, beauty, permanent make-up.<br/>b) <b>Products:</b> candles, oils, room fragrance, relaxation music, cosmetics &amp; personal hygiene products.</p> <p>If an exhibitor also offers other services or products without consultation and consent from the organizer, all exhibitor services, such as the trade fair area, registration fee, electricity supply, equipment, carpet, etc., will be invoiced to the normal tariffs without exception.</p>   |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| Sketch of the exhibition area  |                               | Special exhibition area for small enterprises (Package)  |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
|   |                               | <p><input checked="" type="checkbox"/> <b>Special package for small enterprises includes: € 780,-</b></p> <ul style="list-style-type: none"> <li>6 sqm row stand</li> <li>Registration fee &amp; entry to the exhibitor index<br/>Includes entry to the online exhibitor index on the fair homepage incl. links to website and e-mail of the exhibitor. As well as the printed entry to the product- and service index in the fair guide. (free for visitors)</li> <li>Power connection up to 1 KW incl. consumption</li> <li>Partition walls</li> </ul> <p><input type="checkbox"/> <b>Additional charge for corner stand € 49,-</b><br/>(only if available, otherwise a row stand is assigned automatically)</p> <p><input type="checkbox"/> <b>Co-exhibitor: flatrate per co-exhibitor € 170,-</b> We are a co-exhibitor:</p> <p>A maximum of one co-exhibitor is possible. For the co-exhibitor an extra registration fee of € 170,- will be charged. Please fill in a proper application for every co-exhibitor. Thank you!</p> |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| <p><b>New Data Protection Regulation from 25th May 2018:</b><br/><input type="checkbox"/> <b>Yes, please send me information about your trade fairs in the future!</b> The exhibitor (contracting party) agrees that his personal data, which is stated on this form, are processed and stored for the purpose of sending advertising material by E-Mail or by post about the products of Messen CMW Peter Lindpointner GmbH &amp; Co KG. Furthermore, the contracting party agrees to contact via telephone. This consent can be withdrawn at any time either individually or in its entirety by E-Mail to <a href="mailto:office@cmw.at">office@cmw.at</a>.</p>  |                               |  |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| <p><b>Additional equipment (Price for furniture are valid per piece) :</b></p> <table border="1"> <tr> <td><input type="checkbox"/> Carpet ELEA Stand 6sqm € 82,80</td> <td>Table 75x75cm, white € 32,30</td> <td>pcs</td> <td>High table Colonia € 37,20</td> <td>pcs</td> </tr> <tr> <td><input type="checkbox"/> grey    <input type="checkbox"/> blue    <input type="checkbox"/> green</td> <td>Table 125x75cm, white € 39,80</td> <td>pcs</td> <td>Bar stool Zeta € 33,30</td> <td>pcs</td> </tr> <tr> <td><input type="checkbox"/> red    more colors on request!</td> <td>Chair € 18,90</td> <td>pcs</td> <td>Bar desk not lockable € 101,90</td> <td>pcs</td> </tr> </table>  |                               |  |                                | <input type="checkbox"/> Carpet ELEA Stand 6sqm € 82,80 | Table 75x75cm, white € 32,30 | pcs | High table Colonia € 37,20 | pcs | <input type="checkbox"/> grey <input type="checkbox"/> blue <input type="checkbox"/> green | Table 125x75cm, white € 39,80 | pcs | Bar stool Zeta € 33,30 | pcs | <input type="checkbox"/> red    more colors on request! | Chair € 18,90 | pcs | Bar desk not lockable € 101,90 | pcs |
| <input type="checkbox"/> Carpet ELEA Stand 6sqm € 82,80  | Table 75x75cm, white € 32,30  | pcs  | High table Colonia € 37,20     | pcs   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| <input type="checkbox"/> grey <input type="checkbox"/> blue <input type="checkbox"/> green   | Table 125x75cm, white € 39,80 | pcs  | Bar stool Zeta € 33,30         | pcs   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| <input type="checkbox"/> red    more colors on request!  | Chair € 18,90                 | pcs  | Bar desk not lockable € 101,90 | pcs   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |
| <p>All prices are quoted excl. 20% VAT and excl. 1% contract tax. By submitting this application, the exhibitor accepts all terms and conditions for exhibitors and the privacy policy (see overleaf or attachment). This consent can be withdrawn at any time either individually or in its entirety by E-Mail to <a href="mailto:office@cmw.at">office@cmw.at</a>. Payment: 6 weeks before the fair starts.</p>  |                               |  |                                |   |                              |     |                            |     |  |                               |     |                        |     |   |               |     |                                |     |

|      |      |                           |
|------|------|---------------------------|
| City | Date | Signature / Company stamp |
|------|------|---------------------------|

## TERMS AND CONDITIONS FOR EXHIBITORS:

**1. Application:** By submitting the application incl. signature the exhibitor undertakes to accept these terms and conditions. The present application shall become binding on the exhibitor to participate in the trade show. Applications under reserve, deletions, additions and changes by the exhibitor are invalid! The terms and conditions also apply to additional services and orders, e.g. Advertisements, commercials in the catalog/ magazine, construction and dismantling of the stand, rental of stand construction materials, power connection, water and other utilities. Deadline for registration: 1 month before the fair starts.

**2. Rental conditions** for stands differ with each fair. Each started ½ sqm will be charged as 1 sqm. Prices are quoted on the front of this application form. The price per sqm for outdoor presentations is 50% of the indoor price. For two-storey stands additional 50 % of the comprehensive tariff will be charged. An obligatory registration fee (see front) will be charged per exhibitor. For each co-exhibitor on the booked exhibition space the co-exhibitor fee is obligatory! As a co-exhibitor apply all companies which are not involved in percentage terms of the exhibiting company (billing address).

**3. Taxes, fees and charges:** All fees, charges and taxes, in particular VAT, tax and advertising charges, shall be borne by the exhibitor. All prices are net prices.

**4. Terms and conditions of payment:** 6 weeks before the fair starts. Invoices from this date on have to be paid promptly. Any complaints relating to the billing shall be notified to CMW in writing within five days of receipt of the invoice. For invoice changes by the exhibitor of already issued invoices, an amount of € 20,- plus 20% VAT per change will be charged. Late payment will be charged with a default interest of 12%. Condition precedent for handing over the stand to the exhibitor is timely payment. For short-term applications the exhibitor has to provide a proof of the executing bank, which is titled with "transfer done" or "paid". The exhibitor is not authorized to postpone an account, refuse payment or balance an account because of any counter claims. If it is known that supplementary debits (power, advertisement, cashed voucher) for past events are still outstanding or any other bad payment behaviour the organizer is authorized, to levy a charge of € 1000,- net additional with the stand account at least 6 weeks before the start date of the show. Final accounts will be balanced with the charge, still open accounts will be charged and any differences will be refunded.

**5. Lien:** In case of open accounts against the exhibitor, the organizer has the legal and contractual lien on any of the exhibited goods, the stall and equipment of the exhibitor. It is not necessary to initiate a court procedure in order to exercise the lien. The organizers are authorized to execute the lien without prior notice and to sell the goods as customary in trade. Revenues are accumulated against the open account.

**6. Cancellation:** If the exhibitor cancels his application, the following cancellation charges shall apply: from the date of the application 50% up to 10 weeks before the starts, from 10 weeks before the fair starts: 100%. The exhibitor acknowledges that the cancellation fee is due even though the organizer can sell the exhibition space to a third party. The cancellation fee is due according the cancellation invoice.

**7. The event** is reserved to the organizer up to 6 weeks before the start of the fair. If the event is canceled by the organizer, the exhibitor will be reimbursed to the organizer for all invoices already paid. **7.1** In the event of force majeure due to an official decision, by a decision of the organizer in the event of imminent danger, or if the exhibition hall (s) are not available due to force majeure, the organizer is entitled to the trade fair at any time in the preparation phase as well as immediately to cancel this before the event. If the organizer can offer the exhibitors a replacement date for the fair in the same city or area within one year, the contract (registration of the exhibitor) remains valid in full. Invoices that have already been paid are automatically credited to the exhibitor for the new appointment. If there is no alternative date, all the services booked by the exhibitor and provided by the organizer at this time & the registration fee will be charged at 100%, as well as the area rental at 50% as an administrative fee. The exhibitor is not entitled to compensation. **7.2** In the event of force majeure over an official decision, by a decision of the organizer in the event of imminent danger, or if the exhibition hall (s) are no longer available due to force majeure, the organizer is entitled to interrupt the fair during the event or completely until to lock at the end of the fair. This means that no claims whatsoever can be asserted by exhibitors. **7.3** The measurement content described in the exhibitor information, e.g. Advertising steps, supporting program, focus, etc. can be changed by the organizer without prior notice due to current circumstances.

**8. Admission & allocation:** The organizer decides on the acceptability of the applicant. The organizer is entitled to refuse an application anytime without justification. Applications may be refused by the organizer if the exhibitors' products do not fit into the profile of the fair, or if it is known that fees for other events are still outstanding or that any kind of insolvency hearing is pending against the applicant. The organizer has the exclusive right to allocate stands and to change stand locations at any time in the interest of the event. The organizer does not give exclusive rights to any exhibitor for his exhibited goods and services.

**9. Pulling out customers of the visitor stream:** Advertising activities outside the confines of the given exhibition space is prohibited. Customers may not be approached either at an adjacent stand or at the entrance, at the cash desks or in the free area around the fair, in the interest of all exhibitors. In case of non-compliance the organizer gives a unique reminder. If the exhibitor repeats his behaviour, the organizer has the right to block the whole booked exhibition space of the exhibitor for the duration of the show. The exhibitor has no right to refund any costs.

**10. Exhibitor quality management:** Exhibitors have to fit into the fair profile. In particular cases the organizer can grant an exception to this guideline. Product and/or services have to be legally accepted in Austria! The exhibitor undertakes to inform himself/herself, whether the goods he/she sells or the services he/she provides are allowed in Austrian law (product liability, pharmaceutical law, etc.) and that all customs regulations & formalities will be complied. By signing the application form, the exhibitor guarantees its legal and professional expertise for its offered services and products in conformity with Austrian laws.

**11. Entry in the exhibitor index & data protection:** The Entry in the exhibitor index is not an obligatory task of the organizer. The organizer does not undertake the liability for: misprints, typographical errors, syntactic errors, misclassification or missing entry's, etc. Also the organizer is obliged to summarize concepts, contents, texts and multiple choices of categories. Furthermore it is not possible to reduce any invoices because of misprints, typographical errors, syntactic errors, misclassification or missing entry's, etc. By submitting this application, the exhibitor grants the consent to the voluntary publication of the specified company data, which are specified under the exhibitor data section for the entry in the exhibitor index (online & print), as well as the specified company data, with the additional data on the products and services offered in event interest to pass on to third parties or online exhibitor index, fair guide (printed exhibitor index), hall plans (print & online), list of exhibitors in print & online media. The data will remain accessible to the public for up to three years, even after the event in the online exhibitor index and in the online hallplan. The printed media will be passed on to third parties. The data is therefore freely accessible to the public for a limited period of time (further information can be found in the privacy policy).

**12. Sale of products:** is generally permitted. Only registered products can be exhibited and sold. Products which have been nominated for the exhibitor index/ catalogue/ brochure are those which are regarded as part of the program. Bankruptcy sales or similar sales will not be permitted out of consideration for the other exhibitors.

**13. Sale of food and beverages:** The Austrian hygiene regulations and formalities have to be complied. The exhibitor is obliged to inform himself/ herself about the legal hygiene regulations and formalities. The permission of the sale of food and beverages for consume on location (catering) is depending on the fairgrounds (location). Based on exclusive rights for local catering company's it is not allowed to sell food and beverages at every fair. Please inquire in written form for the current fair, if the sale of food and beverages to consume on location is permitted. The sale of food and beverages to take home is generally permitted.

**14. Times for stand construction (set-up) & dismantling:** The by the organizer announced times for stand construction and dismantling must be observed. Should there be a special arrangement, so exhibitor and goods are allowed stay in the hall/ location longer, the occurring costs will be charged to the exhibitor including a handling fee by the organizer.

**15. Construction (setup):** Exhibitors have to start the stand construction till 2 pm on the day before the fair starts (applies to trade fairs starting on the first day of the trade between 9 and 10am). For trade fairs, which begin on the first day of the exhibition in the afternoon, the stand construction must start no later than 9 am. If the rented surface is still vacant to this point and the organizer is not informed about a later installation, the organizer reserves the right to dispose of the surface without prior notice. In the case that the organizer has to decorate or fill the rented surface with stand construction materials, the organizer has the right to charge the additional costs to the exhibitor. In this case the exhibitor has no right of refund for already paid accounts related to the surface. Installation of the stand has to be completed by the exhibitor one hour before the fair starts.

**16. Dismantling:** The exhibitor has no right to start the dismantling before the official end of the fair. This also applies to clearing away decoration, advertising materials and exhibition pieces. Otherwise a fine of € 300,- has to be expected.

**17. Stand construction:** The official stand height for the exhibition space is 2,5m. Partition walls are obligatory required for reasons of visual appearance. Roll-Ups, Pop-Ups, etc. are not classified as partition walls. The use of partition walls, ordered from the exhibitor's neighboring stand from the organizer, will be charged to the exhibitor at the standard rate. Every exhibitor agrees to arrange his stand very appealing. Stand constructions which exceed 2,5m have to be neutral white on the backside to the neighbor booth and visually appealing. Advertising on the backside of the booth is not permitted. If the last construction/assembly day at 4 pm the exhibitors stand is not provided with partition walls and the organizer is not informed about a later assembly, the organizer will set up partition walls and charge the costs to the exhibitor. Damages because of disregarding the regulations will be charged to the exhibitor by the organizer.

According to the owner of the buildings exhibitors are not permitted to fix nails or screws into the walls/floor or to damage the walls/floor, wood or similar materials. Requirements specified by the organizers and other enterprises regarding the installation of the stall must be observed by all exhibitors. Electricity and water have to be ordered through the organizers who permit concessionary companies. The exhibitor has to comply with the legal fire regulations and the public authorities for events. Special permits are only possible in individual cases. The organizer has to request the responsible authority in time (about 8 weeks before the fair). The exhibitor has to contact the organizer early enough. A positive authorization is always depending on the decision of the responsible authority.

**18. Driving within the fairground and in halls:** Driving within the fairground is limited, special transport and heavy goods vehicles above 3.5 tonnes have to be registered by the organizer on application. Driving inside the halls is only allowed just with special permit by the organizer. Driving inside with vehicles is allowed only for vehicles, which are exhibition pieces during the show. Special permits are possible on request by the organizer. The driver has to inform the organizer before he will drive into the hall, in order to switch off fire detectors. Disregarding these regulations may cause activation of fire detection. In this case all arising expenses of the fire department will be charged to the exhibitor. From the exhibitor brought in stand constructions and equipment have to comply the general security and fire regulations in Austria (for example: stability of the stands, safety of suspended elements, textile materials and decorative elements must have "B1+Q1+Tr1" quality, etc.). Corridors and common areas must be kept absolutely free, stand construction parts are not allowed to reach into the aisles and no exhibits have to be set up in the hallways. In addition it is obligatory to make an officially verified fire extinguisher, fuse boxes, power switches or gas/ water shut-off valves available. The use of open fire, candles, welding equipment and spark producing equipment is strictly prohibited in the halls.

**19. Stand construction and rental furniture:** Applies for stand constructions and rental furniture ordered from Messen CMW (partition walls, furniture, etc.). The exhibitor shall be liable for all materials/ furniture delivered to the exhibitors rented surface until the fair ends. In the event of non-correct return, CMW shall be entitled to invoice for missing or damaged items at the original price. If the stand is not occupied at the time of delivery, the ordered material is deemed to be duly handed over and accepted as soon as it is placed on the rented surface. For orders which did not arrive at the latest three weeks before the start of the fair, no guarantee can be accepted for the timely and complete delivery as well as the optimal execution. For orders that have not been received by CMW at least three weeks before the start of the trade fair, a manipulation surcharge of 20% will be applied to the respective price.

Messen CMW is only obliged to perform the work and services listed in the service description. Messen CMW expressly reserves the right to deliver goods other than those offered for technical or other reasons. The exhibitor is aware of the fact that rental material and furniture is generally used for exhibition purposes and is therefore not always new. The material is only provided for the agreed purpose, for the exclusive use by the exhibitor at the agreed place (rented surface) and only for the duration of the fair. The material or furniture may not be nailed, painted or glued under any circumstances. It is not permitted to paint walls or glue walls with double tapes, stickers or wallpapering, if not detachable without any residues. Wallpapers, stickers and other decorations must be removed by the exhibitor immediately after the event. In the case of damage, the original price per meter will be charged. If the order is canceled by the exhibitor up to three weeks before the start of the trade fair, CMW stands for 30% of the contract value as a lump sum compensation. From three weeks before the fair starts, the cancellation fee is 50%. From 14 days before the start of the fair the entire order value has to be paid as a cancellation fee.

**20. Liability and compensation for damages:** The organizer accepts no liability whatsoever for loss or damage to exhibition goods or stand equipment brought or left behind by the exhibitor. The organizer is not obliged to enter into any insurance agreements of any kind. No insurance is included in the stand rent for the stand itself, for any items brought into the stand or any other associated pieces of equipment.

**21. Advertisement of the exhibitor:** In case the exhibitor intends to advertise his products beyond his stall but within the exhibition area, it is necessary to obtain a written permission from the organizer (which can be charged). Every exhibitor promises not to impair the presentation work of adjacent exhibitors and the organizers.

**22. Filming and photography:** The organizer retains the right to take photographs and make films on the exhibition premises and to use such photographs and films for its own or for general publication. In this context, the exhibitor waives any related objections based on copyright. The exhibitor does not retain the right to make, or have made, any films, photographs, drawings or other depictions of exhibition stands and goods exhibited, other than his or her own. In this context, the exhibitor waives all objections arising from industrial property rights, in particular copyright and the law against unfair competition (UWG). All exploitation rights are incumbent on the organizer without restriction.

**23. Cleaning, parking lots and surveillance:** The stands will not be cleaned by the organizer, but the organizer is responsible for cleaning the aisles between the stands. The disposal of construction or dismantling waste, and remaining installation material of the show will be charged at the current rates (cleaning and waste disposal) of the respective fair. When the car parks for exhibitors are not combined with the visitors' car parks, they have been laid out separately. Surveillance of exhibition-area will be arranged according to the judgements of the organizer.

**24. Lectures, Workshops:** With an application the exhibitor does not get the right to perform seminars, workshops or any appearance at the stage. The organizers and eventual cooperation partners decide exclusively, who will arrange and perform a seminar, workshop or appearance on stage. Please refer to the prices on the order form for advertising possibilities for a presence during the program.

**25. Special events and presentations:** Special events, presentations in picture and sound, etc. on the exhibition area are subject to the organizer's written consent. Special events or presentations that have been authorized are to be carried out in such a way that no molestation is caused by noise, dust, fumes, etc. or that any other part of the exhibition is not impaired. Noise exceeding 40 dB(A) measured on the periphery of the exhibition area is forbidden. Should the exhibitor fail to comply with this regulation, the organizer is entitled to close down the exhibition area. Registrations with the AKM must be carried out by the exhibiting company itself.

**26. Exhibitor ID's:** Exhibition passes are not transferable and are solely to be used by the exhibitor's staff! Per started 10 sqm, the exhibitor gets max. 2 exhibitor ID's free of charge. Every additional exhibitor ID: € 20,- Contravening this regulation will entitle the organizer to the full entrance fee, in cash, per each exhibition pass.

27. House rules: The house rules of the venue must be obeyed.

**28. General regulations:** Spoken agreements shall not be considered valid. Amendments, additions and deletions as well as verbal agreements to this agreement shall not be valid unless in written form. The invalidity of any individual fair conditions shall not affect the validity of the remaining provisions. These terms and conditions are also valid for all the other concluded agreements in this context between the exhibitor and the organizer.

**29. Jurisdiction & place of performance:** Austrian law shall apply. Legal venue is Mondsee, Austria

### PRIVACY POLICY

1. Personal data collected from or transmitted by the exhibitor may be used for the fulfillment of the business purposes of CMW Peter Lindpointner GmbH & Co. KG within the framework of the statutory data protection regulations.

2. The exhibitor agrees to the listing in the exhibitor index of the fair (online + print) and to publish the data in interest of the event, e.g. in the online exhibitor index, fair guide (printed exhibitor index), hallplan (print & online), list of exhibitors in print & online media too. The data will remain accessible to the public for up to three years, even after the event in the online exhibitor index and in the online hallplan. The printed media will be passed on to third parties. The data are thus freely accessible to the public for a unlimited period of time. This consent can be revoked at any time in writing by e-mail to [office@cmw.at](mailto:office@cmw.at).

3. The fairs CMW Peter Lindpointner GmbH & Co. KG and its affiliated companies, as well as their foreign agencies are also authorized to use this personal data to contact you by letter, e-mail, telephone or fax. An overview of these companies and foreign representations is available on the website [www.cmw.at](http://www.cmw.at) under the heading "Representatives, Memberships & Partners". This consent can be revoked at any time in writing by e-mail to [office@cmw.at](mailto:office@cmw.at).

4. The exhibitor must ensure the data protection requirements of the above uses by appropriate measures (for example, consent of his employees). The exhibitor shall be liable to CMW Peter Lindpointner GmbH & Co. KG for damages and expenses resulting from the breach of this obligation and shall release the trade fairs CMW Peter Lindpointner GmbH & Co KG on the first request of corresponding claims of third parties. This consent can be revoked at any time in writing by e-mail to [office@cmw.at](mailto:office@cmw.at).

5. The exhibitor accepts that all data of the exhibitor, which will be announced at the time of booking, as well as all related agreements and orders will be passed on to the tax office or the tax consultant of the organizer. The exhibitor accepts that all information provided by the exhibitor at the time of booking, as well as all related agreements and orders, all correspondence relating to the booking and its circumstances, if necessary, to suppliers, public authorities, tax authorities, courts, legal representatives and legal protection will be passed on. This consent can be revoked at any time in writing by e-mail to [office@cmw.at](mailto:office@cmw.at)

Update March 2020

# ORDER „Advertising possibilities“

via E-Mail to office@cmw.at  
via Fax to +43 (0)6232 6563-65

| Exhibitor data  |   | Logistics<br>(only, if already known)  |              |
|---|---|--|--------------|
| Company Name:   |   | Hall:  |              |
| Street:   |   | Stand:   |              |
| Post Code, City:  |   | Consultant (responsible for the exhibition arrangements):  |              |
| Country:  |   | Name:  |              |
| Tel:  |   | Mobile:  | Direct-Dial: |
| Fax:  |   | E-Mail:  |              |
| <b>Advertising possibilities</b>  |   |  |              |
| <b>Postcards A6 up to 200 copies for free:</b> Advertising postcards for dispatch to your costumers. Includes a small space for your company stamp and a discount for the entrance fee. There are no additional costs for the exhibitor.  |   | <input type="text"/> pcs   |              |
| <b>Sponsoring for the fair-sweepstakes:</b> Use the sweepstakes to draw attention to your products. Sponsor one or more products & services for the raffle! Your logo and your products will be presented on stage by the moderator. For sure visitors will keep your products in mind! The organizer is obliged to refuse sponsoring at any time without justification. (Raffle 1-2x daily during the fair)  |   | Price (amount & worth in €)<br><input type="text"/>  |              |
| <b>Invitations/ free tickets for your costumers:</b> Free tickets that allow a free day admission. You will be charged for used free tickets after the fair. The Customer needs to enter its name and address, for the reason you know who used the free entry ticket. <u>Only used free tickets will be charged after the fair.</u>  |   | Paper tickets: <input type="text"/> pcs<br>Couponcode for use in the onlineshop <input type="text"/> pcs |              |
| <b>Advertising insert in the fair guide – 4C:</b> You have the opportunity to be present with advertising in the printed fair guide. The fair guide includes: Extract from the exhibitor index and hall plan - free for all visitors. As long as stock lasts!   |   |  |              |
| <input type="checkbox"/> 1/3 page   | Format: W 93mm x H 64,5mm   | Price: € 99,- /pcs *   |              |
| <input type="checkbox"/> 1/2 page   | Format: W 93mm x H 99mm   | Price: € 149,- /pcs *  |              |
| <input type="checkbox"/> 1 page   | Format: W 105mm x H 210mm(+3mm filler all around)   | Price: € 289,- /pcs *  |              |
| <input type="checkbox"/> 1 page on the back of the fair guide (U4)  | Format: W 105mm x H 210mm (+ 3mm filler all around)   | Price: € 399,- /pcs *  |              |
| <input type="checkbox"/> Logo insert in 4C printed fair guide above your entry in the exhibitor index.  |   | Price: € 49,- /pcs *   |              |
| <input type="checkbox"/> Premium Insert on the front of the ticket! Limited to one!   | Format: W 25mm x H 60mm (+ 3mm filler all around)   | Price: € 599,- /pcs *  |              |
| <input type="checkbox"/> Supplement to the ticket   | Every visitor will receive information about your company at the entrance. The supplement (max. A6 or DIN long) is produced by the exhibitor. This advertising opportunity is limited!  | Price: € 299,- /pcs *  |              |
| <input type="checkbox"/> Distribution of advertising material   | (E.g. flyer, coupons, printed bags) by exhibitors promotion personnel (for max. 3 persons). Distribution in the fair hall (except from the entrance & cash desk area, open-air ground & parking lots) by your own employees.  | Price: € 249,- /pcs *  |              |
| <input type="checkbox"/> Application for stage presence on the MAIN STAGE   | Price: € 390,-* /per 45 min   | desired day: <input type="checkbox"/> Fr <input type="checkbox"/> Sa <input type="checkbox"/> Su         |              |
| 45min on stage at one of the fair days incl. introduction by a professional host, incl. technical support (sound, light, beamer, technician). It is possible to present your presence in a dialog or interview with the host. Also talks with more people on stage are possible.  |   |  |              |
| <input type="checkbox"/> Application for stage presence on the LECTURES STAGE   | Price: € 190,-* /per 45 min   | desired day: <input type="checkbox"/> Fr <input type="checkbox"/> Sa <input type="checkbox"/> Su         |              |
| Lectures and workshops will take place on a smaller stage in the hall. Incl. beamer, screen and microphone. The area in front of the lecture stage will be furnished with chairs in row seating.  |   |  |              |
| <input type="checkbox"/> Yes, we are interested in a workshop at the DO IT YOURSELF & COOKING STATION   | Planned area with Show Kitchen and Activity Area for visitors to be creative and to try things out. The presence at the DO IT YOURSELF & COOKING STATION is associated with additional costs. If you are interested, please tick the box and we will get back to you. |  |              |
| If the organizer allows the application is the decision of the organizer. Messen CMW has the right to refuse the application without any reason. Desired presence times can not always be considered. The booking of the workshop room has to be confirmed in written form (email) by Messen CMW. Please send us your desired title and the name of the speaker directly after the order (office@cmw.at).   |   |  |              |
| <b>Please send printing data at least 4 weeks before the fair starts to: office@cmw.at.</b> Prices are excl. 20% VAT. Prices with * will be charged with additional 5% advertising tax. By submitting this application, the exhibitor accepts all terms and conditions for exhibitors and the privacy policy (see overleaf or attachment). This consent can be withdrawn at any time either individually or in its entirety by E-Mail to office@cmw.at). All products are available as long as stock/space last. Advertising brochures, postcards and free tickets for costumers will be sent to you in time. Orders may be refused by the organizer. The advertising possibilities are only for exhibitors of the fair |   |  |              |

|      |      |                           |
|------|------|---------------------------|
| City | Date | Signature / Company stamp |
|------|------|---------------------------|