

EXHIBITOR INFORMATION

23 Years
wine
experience



Weinmesse Innsbruck



Genuss & Gourmet

20. - 22. February 2025
Messe Innsbruck



@weinmesseoesterreich



West-
Austria's
largest
Wine fair

23. Int. Winefair Innsbruck

Tasting, enjoying, experiencing & shopping: Since 2000, the Innsbruck Wine Fair has been one of the most important platforms for discerning wine connoisseurs.

The wine experience in Innsbruck is characterized by success & steady growth. Since 2012, the number of visitor numbers have almost tripled by 2023!

In order to strengthen the level of visitors and build on visitors with high purchasing power, 2024 Shopping vouchers included with admission to the fair! Of course, this automatically raised the admission price automatically increased, but this led to the desired increase in visitor quality! There has been a massive reduction in the number of pure „through-tasters“.

According to the exhibitor survey, the purchasing power and the number of visitors increased accordingly thanks to the vouchers. For the really interested visitors there was again more time for „quality conversations“!

Your benefits at a glance:

- Western Austria's largest wine fair
- **High-spending visitors thanks to the shopping vouchers**
- 99% of visitors plan to visit the fair again in 2025!
- **Around 11% trade visitors** from the retail and gastronomy sectors
- TOP support & exhibitor service
- **Targeted advertising and PR campaigns in online & print media**



We look forward
to coming to
Innsbruck every year.

**Neckenmarkt die
Winzer**

Fair topics around wine



Wine & Spirits

- Wine
- Sparkling wine
- Spirits
- Destillates
- Most & Cider
- Spirits
- Gin
- Craft Beer



Gourmet

- Antipasti, Pesto & Olives
- Vinegar & Oils
- Jam & Chutney
- Bacon & Salami
- Fruite juice
- Honey
- Cheese
- Chocolate



Wine Accessories

- Wine packaging
- Wine glasses
- Wine cellar building
- Wine climate cabinets
- Wine cooler
- Wine shelf systems
- Dishes
- Label decoration



It was a unique experience,
which was not only of pleasant
conversations with customers but
also of great exchange opportu-
nities with industry colleagues and
excellent networking.

Winzerhof Zeilinger

That's why you should be there!

Fair facts

- **The biggest winefair in western Austria** and one of the largest wine fairs in the german-speaking area.
- **Exhibitor satisfaction:** approx. **90% of exhibitors** have already confirmed their participation in the international Innsbruck Wine Fair 2025!
- Direct sales at the trade fair through shopping vouchers planned for 2025 with € 20,- to be paid by visitors to the trade fair with their admission and can be redeemed at the exhibitors can be redeemed at the exhibitors.
- Optimal all-round service for you as exhibitor: Our team will constantly supply you with wine glasses, mineral water & pastries!

Venue & times

Arrival adress:
Messe Innsbruck
Halle A | Messeforum 2. OG
Sieberstraße, 6020 Innsbruck, AUSTRIA

Opening times

Entry for exhibitors on Friday and Saturday at 1 pm!

Thursday	20.02.2025	4pm - 9pm
Friday	21.02.2025	2pm - 8pm
Saturday	22.02.2025	2pm - 8pm

Set-Up

Wednesday	19.02.2025	3pm - 9pm
Thursday	20.02.2025	10:30am - 4pm

Dismantling

Saturday	22.02.2025	8pm - 11:30pm
Sunday	23.02.2025	8am - 12am

Organizer and Consultants

**Information
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Messen CMW

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Fair Management

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