

# ADVERTISING POSSIBILITIES

via E-Mail to [office@cmw.at](mailto:office@cmw.at)  
via Fax to +43 (0)6232 6563-65

Exhibitor data for the entry to the exhibitor index (online + print)		Logistics (only if already known)	
<b>Company Name:</b>		<b>Hall:</b>	
<b>Street:</b>		<b>Stand:</b>	
<b>Post Code, City:</b>		<b>Consultant</b> (responsible for the exhibition arrangements):	
<b>Country:</b>		<b>Name:</b>	
<b>Tel:</b>		<b>Mobile:</b>	<b>Direct dial:</b>
<b>Fax:</b>		<b>E-Mail:</b>	

  

Advertising possibilities	
<b>Promotional flyer: Free flyer with brief trade fair information &amp; €3 admission discount</b> for mailing or personal distribution to your customers. Can only be redeemed on-site at the ticket counter! No costs for you! <i>Format: 9,9cm x 21cm</i> <i>weight per pcs: ca. 3g</i>	<input type="text"/> pcs
<b>Free tickets for your costumers / Costumer Invitation:</b> These entitle your costumers to a free entry. You will be charged for used tickets / costumer invitaions after the fair. The costumer has to fill in its data, so you know who used your invitation. <u>Only the used tickets / invitation will be charged with the special exhibitor tariff of € 27,- gross per ticket.</u>	Paper tickets: <input type="text"/> pcs Coupon codes for the onlineshop: <input type="text"/> pcs
<b>Discounted tickets for your costumers:</b> With these tickets your costumers purchase their ticket at a reduced rate of about -50% off. The costumer has to fill in its data, so you know who used your invitation. <u>Only the used discounted tickets be charged with the special exhibitor tariff of € 10,- gross per ticket.</u>	Paper tickets: <input type="text"/> pcs Coupon codes for the onlineshop: <input type="text"/> pcs
<b>Advertising insert in the tasting catalogue – 4C:</b> You have the opportunity to take part with an advertising insert in the tasting booklet. The booklet includes: exhibitor index, hall plan and is free for all visitors. As long as the stock lasts!	
<input type="checkbox"/> <b>1/4 page advertising insert</b> W 148,5mm x H 52mm (+4mm filler)	<b>Price: € 129,- /pcs *</b>
<input type="checkbox"/> <b>1/2 page advertising insert</b> W 148,5mm x H 104,5mm (+4mm filler)	<b>Price: € 190,- /pcs *</b>
<input type="checkbox"/> <b>1 page advertising insert</b> W 148,5mm x H 210mm (+4mm filler)	<b>Price: € 355,- /pcs *</b>
<input type="checkbox"/> <b>1 page advertising insert U4</b> W 148,5mm x H 210mm (+4mm filler)	<b>Price: € 395,- /pcs *</b> Limited to 1!
<input type="checkbox"/> <b>Logo insert</b> in 4C in the printed tasting catalogue (exhibitor index) 1 x above the entry in the exhibitor index, 1 x on the detailed hallplan on <a href="http://www.weinmesse.at">www.weinmesse.at</a> .	<b>Price: € 65,- /pcs *</b>
<input type="checkbox"/> <b>Premium Insert</b> Advertising insert on the front of the ticket. Limited to only one! Format: W 25mm x H 60mm (+ 3mm filler)	<b>Price: € 190,- /pcs *</b> Limited to 1!
<input type="checkbox"/> <b>"NEW" insert in the voucher envelope for the normal admission ticket &amp; online ticket</b> Every visitor (except visitors with a free ticket or 50% discount card) will receive the envelope with an additional 2 shopping vouchers of € 10,- each/ total value € 20,- which can be redeemed at the exhibitors of the fair with wine & distillates! The double-sided insert (1 sheet) in the format: 99 x 210mm max. 250g cardboard is produced & provided by the exhibitor! Print run 4500 copies! Delivery until January 20, 2026 to Messen CMW. This advertising option is only available in limited quantities!	<b>Preis: € 349,- /St</b>
<input type="checkbox"/> <b>Distribution of advertising material</b> e.g. flyer, vouchers, samples, bags) Distribute flyers and/or samples in the fair hall (except from open- air ground, cash desks & parking lots) by your own employees. (prices excl. of personnel costs, excl. advertising material – for max. 3 people).	<b>Price: € 100,- /pcs *</b>
<b>Printing data: please send printing data at least 4 weeks before the fair starts to: <a href="mailto:office@cmw.at">office@cmw.at</a>.</b> All prices are quoted excl. of 20% VAT and advertising tax 5% (*). Prices are valid from the date of delivery of printing data. By submitting this application, the exhibitor accepts all terms and conditions for exhibitors and the privacy policy (see overleaf or attachment). This consent can be withdrawn at any time either individually or in its entirety by E-Mail to <a href="mailto:office@cmw.at">office@cmw.at</a> . All products are available as long as stock/space last. Advertising brochures, postcards and free tickets for costumers will be sent to you in time. Orders may be refused by the organizer. Bookings are exclusive for exhibitors of the fair.	



<b>City</b>	<b>Date</b>	<b>Signature / Company stamp</b>
-------------	-------------	----------------------------------