

ADVERTISING POSSIBILITIES

via E-Mail to office@cmw.at
via Fax to +43 (0)6232 6563-65

Exhibitor data for the entry to the exhibitor index (online + print)		Logistics (only if already known)	
Company Name:	Hall:		
Street:	Stand:		
Post Code, City:	Consultant (responsible for the exhibition arrangements):		
Country:	Name:		
Tel:	Mobile:	Direct dial:	
Fax:	E-Mail:		

Advertising possibilities	
Promotional flyer: Free flyer with brief trade fair information and a €3 admission discount for mailing or personal distribution to your customers. The discount can only be redeemed at the on-site ticket counter. No costs will be incurred by you! Format: 9.9 cm x 21 cm, weight per piece: approx. 3 g.	pcs
Complimentary admission tickets/invitation cards for your customers: Complimentary tickets that grant your customers free one-day admission. Visitors must fill in their contact details on the complimentary ticket so that you can identify which customers received free admission under your name. <u>Only redeemed complimentary tickets will be charged to you after the trade fair at a reduced rate of €27.00 gross per one-day ticket. These complimentary tickets do not include shopping vouchers for visitors.</u>	Paper tickets: pcs Coupon codes for the onlineshop: pcs
€18 discount admission tickets for your customers: These discount tickets allow your customers to purchase admission for €18. Visitors must fill in their contact details on the discount ticket so that you can identify which customers used a ticket issued under your name. <u>Only redeemed discount tickets will be charged to you after the trade fair at a rate of €10.00 gross per ticket.</u> These discount tickets do not include shopping vouchers for visitors.	Paper tickets: pcs Coupon codes for the onlineshop: pcs
Advertising insert in the tasting catalogue – 4C: You have the opportunity to take part with an advertising insert in the tasting booklet. The booklet includes: exhibitor index, hall plan and is free for all visitors. As long as the stock lasts!	
☐ 1/4 page advertising insert W 148,5mm x H 52mm (+4mm filler)	Price: € 129,- /pcs *
☐ 1/2 page advertising insert W 148,5mm x H 104,5mm (+4mm filler)	Price: € 190,- /pcs *
☐ 1 page advertising insert W 148,5mm x H 210mm (+4mm filler)	Price: € 355,- /pcs *
☐ 1 page advertising insert U4 W 148,5mm x H 210mm (+4mm filler)	Price: € 395,- /pcs * Limited to 1!
☐ Logo insert in 4C in the printed tasting catalogue (exhibitor index) 1 x above the entry in the exhibitor index, 1 x on the detailed hallplan on www.weinmesse.at .	Price: € 65,- /pcs *
☐ Premium Insert Advertising insert on the front of the ticket. Limited to only one! Format: W 25mm x H 60mm (+ 3mm filler)	Price: € 190,- /pcs * Limited to 1!
☐ "NEW" insert in the voucher envelope for the normal admission ticket & online ticket Every visitor (except visitors with a free ticket or 50% discount card) will receive the envelope with an additional 2 shopping vouchers of € 10,- each/ total value € 20,- which can be redeemed at the exhibitors of the fair with wine & distillates! The double-sided insert (1 sheet) in the format: 99 x 210mm max. 250g cardboard is produced & provided by the exhibitor! Print run: 4,000 copies. Delivery to CMW Trade Fairs by 20 January 2027. This advertising opportunity is limited to a maximum of 6 inserts.	Preis: € 349,- /St
☐ Distribution of advertising material e.g. flyer, vouchers, samples, bags) Distribute flyers and/or samples in the fair hall (except from open- air ground, cash desks & parking lots) by your own employees. (prices excl. of personnel costs, excl. advertising material – for max. 3 people).	Price: € 180,- /pcs *
Printing data: please send printing data at least 4 weeks before the fair starts to: office@cmw.at. All prices are quoted excl. of 20% VAT and advertising tax 5% (*). Prices are valid from the date of delivery of printing data. By submitting this application, the exhibitor accepts all terms and conditions for exhibitors and the privacy policy (see overleaf or attachment). This consent can be withdrawn at any time either individually or in its entirety by E-Mail to office@cmw.at . All products are available as long as stock/space last. Advertising brochures, postcards and free tickets for costumers will be sent to you in time. Orders may be refused by the organizer. Bookings are exclusive for exhibitors of the fair.	

Our tip

City	Date	Signature / Company stamp
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