gesund& wellness messe in wien

Messe Wien | Halle C

21.- 23. Nov. 2014

ADVERTISING Possibilities – Part 1 Fax: +43 (0)6232 6563-65

or to: Ahor

Peter Lindpointner GmbH or to: Messen CMW – Peter Lindpointner GmbH Ahornweg 22, A-5311 Innerschwand/Mondsee Tel.: +43 (0)6232 6563, office@cmw.at

Messen CIV

Internal notation of the fair management: EG: D: Please send printing data 4 weeks before the fair starts to: office@cmw.at Logistics: (if known) Exhibitor data: Company Name: Hall Stand No.: Street: Consultant (responsible for the exhibition arrangements): PLZ, City: Country: Name: Tel: Tel: Fax: Mobile: e-mail· e-mail company: Let your customers know that you present yourself at the fair! □ Promotional folders (free up to 200 copies): free promotional folder with info about the fair for dispatch to your We order _____ pcs. customers. As long as stock lasts. Please let us know if you need a larger pad! Destcards A6 (free up to 200 copies): You do not need an envelope for dispatch to your customers. There is also a We order ___ pcs. small field for a personal memo available. Get attention and let your customers win! □ Sponsoring for fair-sweepstakes: product/service: Use the sweepstakes to draw attention to your products. Sponsor one or more products & services for the raffle! Your logo and your products will be presented on stage by the moderator. For sure visitors will keep your products in mind! (Raffle 1-2x daily during the fair) Invite customers! Free tickets for your customers: Free tickets that allow a free day admission. You will be charged for used free tickets after the fair. The Customer needs to enter its name and address, for the reason you know who used We order _____ pcs. the free entry ticket Stand out in the Visitor Service Booklet! □ Advertising insert in the Visitor Service Booklet -4C: O¹/₄ page H 52 x W 99 mm € 99.-* You have the opportunity to be present with an (+ 3mm Beschnitt) advertising insert in the Visitor Service Booklet. **O**¹/₂ page H 104.5 x W 99 mm € 190.-* The booklet includes: exhibitor index, (+ 3mm Beschnitt) entertainment program and is free for all visitors. O1 page H 210 x W 99 mm € 349,-* As long as the stock lasts! (+ 3mm Beschnitt) □ Your Logo insert - 4C in the printed Visitor Service Booklet (exhibitor index) + in detailed plan in the fair website € 59,-* (1x in hall plan, 1x in detail plan and on www.gesundundwellness.at) Be present on location! □ Supplement to the ticket: Every will receive information about your company at the entrance. The supplement € 349,-* (max. A6 or DL) is produced by the exhibitor! This advertising opportunity is limited! Advertising insert - 4C on the back of the ticket: This advertising opportunity is limited to only one! Printing size: € 249,-* max. 50mm h x 80mm b. Distribution of Advertising material (e.g. promotional flyer, vouchers or printed bags): prices excl. of personnel costs, excl. advertising material - for max. 3 people): Distribution in the fair hall (except from the entrance & € 290,-* cash desk area, open-air ground & parking lots) by your own employees.

All prices are quoted excl. of 20% VAT and advertising tax 5% (*). Prices are valid from the date of delivery of printing data. By submitting this application, the exhibitor accepts all conditions of contract (see registration). All products are available as long as stock/space last. Advertising leaflets, and discounted tickets will be sent to you timely. Orders may be refused by the organizer.

____/____ Date

Messen CMW - Peter Lindpointner GmbH, Ahornweg 22, A-5311 Innerschwand/Mondsee, Mail: office@cmw.at, www.cmw.at, Firmenbuch FN 309066i, Landesgericht Wels, ATU 64117823

City

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► ADVERTISING Possibilities – Part 2 Fax: +43 (0)6232 6563-65

Messen CMW Peter Lindpointner GmbH

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City

Peter Lindpointner GmbH or to: Messen CMW – Peter Lindpointner GmbH Ahornweg 22, A-5311 Innerschwand/Mondsee Tel.: +43 (0)6232 6563, office@cmw.at

Please send printing data 4 weeks before the fair starts to: <u>office@cmw.at</u>	Internal notation of the fair management: EG: D:
Exhibitor data:	Logistics: (if known)
Company Name:	Hall:
Street:	Stand No.:
PLZ, City:	Consultant (responsible for the exhibition arrangements):
Country:	Name:
Tel:	Tel:
Fax:	Mobile:
e-mail company:	e-mail:
Spot	

 Advertising spots or-supplied trailers on stage Every hour before the next lecture or talk starts, the spot will be showed (daily 7 x total 21 shows during the whole fair). The final spot will be provided by the exhibitor. Please send the Video4 weeks before the event to office@cmw.at. Messen CMW has the right to refuse the spot/ trailer without explanation. Spots are possible as long sending time is available. The costs will be charged as follows: € 0,50 per second x 21 presentations x duration in seconds. Example € 0,50 x 21 presentations x 20 seconds = € 210,- net*. 	€ 0,50,- per second* x spot duration sec. x 21 = total €
Application for stage presence. 45 min on stage at one of the fair days, incl. introduction of a professional host, incl. technical support (sound, light, beamer, and technician). It is also possible to present your presence as a dialog or interview with the host. If the organizer allows the application is the decision of the organizer itself. Messen CMW has the right to refuse the application without any reason. Desired presence times cannot always be considered. The booking of the stage presence has to be confirmed in written form (email) by Messen CMW. Please enter the following details. Titel: Speaker:	€ 390,-* /per 45 minutes desired day: □ Fr or □ Sa or □ Su
Application as a speaker for lectures and workshops: The lectures and workshops will take place in the hall area. The workshop room will be separated with partition walls from the exhibition hall. Flipchart, paper, pens and a beamer will be provided by the organizer. The workshop room will be furnished with about 45 chairs in row seating. If the organizer allows the application is the decision of the organizer itself. Messen CMW has the right to refuse the application without any reason. Desired presence times cannot always be considered. The booking of the workshop room has to be confirmed in written form (email) by Messen CMW. Please enter the following details. Titel:	€ 250,-* /per lecture/workshop à 50 min desired day: □ Fr or □ Sa or □ Su
Speaker:	

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TA

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