

Exhibitor information

gesund& wellness **messe** in wien

21.-23. Nov. 2014
Messe Wien

Austria's largest
feel-good-fair



Your benefits at a glance

Fair concept

The 8th Fair Gesund & Wellness is an important event in Austria's fair calendar. 2013 the fair presented itself with exhibitors from 8 different nations in Vienna. The secret behind the fair are the well chosen exhibitor topics and their high standards.



Facts about Gesund & Wellness:

- ✓ Austria's largest feel-good-fair
- ✓ Attractive stage program with interesting lectures
- ✓ High-quality-visitors with an above average purchasing power

Ideal advertising for your success:

- ✓ Focus on advertising in Vienna, Lower Austria & Burgenland
- ✓ Austria-wide advertising of the fair (e.g.: Kurier, trade magazines, ...)
- ✓ Extensive advertising in print media (Krone, Kurier, Heute, magazines, ...)
- ✓ Generous poster campaign
- ✓ Free promotional material for exhibitors for dispatch to their customers
- ✓ Website: www.gesundundwellness.at

Fair topics 2014

Health – the highest good:

Health & Food

Organic and vegetarian nutrition, diet experts, nutritional advice, fresh juices, healthy foods, spices, herbs, dietary supplements, tea, ...

Health & pension

Allergy tests & advice, barrier-free housing, counseling services, health hotels, hearing & vision screening, prevention, dentistry, ...

Alternative Methods

Alternative medicine, Acupressure, Ayurveda, Bach Flower Therapy, Bioresonance, Naturopathy, Homeopathy, TCM, TEM, Tibetan medicine.

Healthy living

Healthy sleep, healthy footwear, furniture made of natural materials, office chairs, healthy & sustainable construction and renovation , ...

Health care at work- B2B

Ergonomic office or facility, ergonomic keyboards & office chairs, healthy work shoes, healthy snacks, nutrition counseling, fitness center, fitness equipment, fitness counseling, mental training, time management, electro-smog advisory , ...

Personally for me:

Fitness

Fitness center, fitness equipment, Qi Gong, Tai Chi, whole body vibration equipment, yoga, ...

Relaxation - stress management - time for me

Consulting & pension for stress, relaxing music, scented oils, Feng Shui, kinesiology, singing bowls, physiotherapy, selfness provider, Shiatsu, seminar &, motivational speaker, ...

Beauty

Anti-aging, foot & hair care, cosmetics, cosmetic surgery, image consulting, ...

Wellness - Relaxation:

Home spas

Bathroom facilities, infrared cabins, sauna, swimming pools, pools, hot tubs, ...

Wellness at home

Exclusive fireplaces, furniture to relax and feel good, massage chairs, light elements, ...

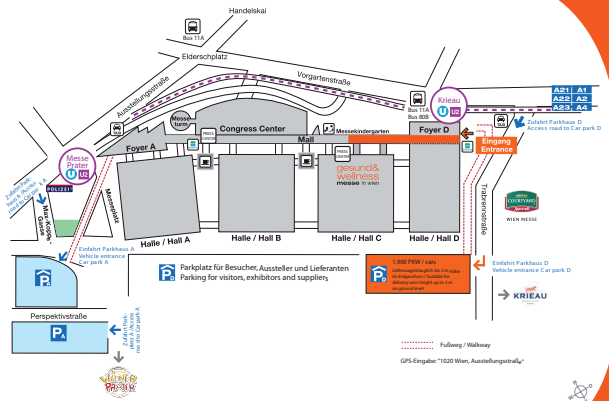
Wellness vacation

Spas, spa regions, wellness hotels, travel agencies spa trips abroad, ski & children's hotels with on-site spa, cruises with on-site spas.



Venue & Arrival

Messe Wien
Halle C / Eingang D
Zufahrt: Trabrennstraße / Parkhaus D
1020 Wien
U-Bahn
U2 Station: „Krieau“



The City - Vienna:

For the largest metropolitan area in Austria, the Messe Wien is the ideal location for this fair.

The city of Vienna with over 1.5 million residents and the neighboring provinces of Lower Austria and Burgenland are the catchment area of the fair!

Organizer



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Stand construction / Executives assistant:

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Opening hours:

Entrance for exhibitors daily from 9 am!

Friday	21.11.2014	10:00 - 18:00
Saturday	22.11.2014	10:00 - 18:00
Sunday	23.11.2014	10:00 - 18:00

Set-up:

Wednesday	19.11.2014	08:00 - 20:00
Thursday	20.11.2014	08:00 - 20:00

Dismantling:

Sunday	23.11.2014	18:00 - 23:00
Monday	24.11.2014	08:00 - 16:00

