

► ADVERTISING Possibilities – Part 1 Fax: +43 (0)6232 6563-65



or to: Messen CMW - Peter Lindpointner GmbH Ahornweg 22, A-5311 Innerschwand/Mondsee

Tel.: +43 (0)6232 6563, office@cmw.at Internal notation of the fair management:

Please send printing data 4 weeks before the fair starts to: office@cmw.at			
Exhibitor data:	Logistics: (if known)		
Company Name:	Hall:		
Street:	Stand No.:		
PLZ, City:	Consultant (responsible for the exhibition arrangements):		
Country:	Name:		
Tel:	Tel:		
Fax:	Mobile:		
e-mail company:	e-mail:		
Let your customers know that you present yourself at the fair!			
☐ Promotional folders (free up to 200 copies): free promotional folder v customers. As long as stock lasts. Please let us know if you need a la			
☐ Postcards A6 (free up to 200 copies): You do not need an envelope for small field for a personal memo available.	dispatch to your customers. There is also a We order pcs.		
Get attention and let your customers win!			
☐ Sponsoring for fair-sweepstakes: Use the sweepstakes to draw attention to your products. Sponsor on Your logo and your products will be presented on stage by the moder products in mind! (Raffle 1-2x daily during the fair)			
Invite customers!			
☐ Free tickets for your customers: Free tickets that allow a free day admis tickets after the fair. The Customer needs to enter its name and add the free entry ticket.			
Stand out in the Visitor Service Booklet!			
□ Advertising insert in the Visitor Service Booklet -4C: You have the opportunity to be present with an advertising insert in the Visitor Service Booklet. The booklet includes: exhibitor index, entertainment program and is for all visitors. As long as the stock lasts!	O½ page H 104,5 x W 99 mm		
☐ Your Logo insert - 4C in the printed Visitor Service Booklet (exhibitor inc (1x in hall plan, 1x in detail plan and on www.51plus.info)	lex) + in detailed plan in the fair website € 59,-*		
Be present on location!			
□ Supplement to the ticket: Every will receive information about your of (max. A6 or DL) is produced by the exhibitor! This advertising opports	· · · F. /911 - "		
Advertising insert – 4C on the back of the ticket: This advertising opport max. 50mm h x 80mm b.			
□ Distribution of Advertising material (e.g. promotional flyer, vouchers costs, excl. advertising material – for max. 3 people): Distribution cash desk area, open-air ground & parking lots) by your own employ All prices are quoted excl. of 20% VAT and advertising tax 5% (*). Prices are valid from	n the fair hall (except from the entrance & € 290,-* ees.		

may be refused by the organizer.

City	Date	Company stamp/ signature
Manager CMW Dates Lindage	C Ab 22 A F211	Language Manager Manag

24. -26. Oktober 2014

ADVERTISING Possibilities - Part 2 Fax: +43 (0)6232 6563-65



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Fax:	Mobile:		
e-mail company:	e-mail:		
Advertising spots or-supplied trailers on stage Every hour before the next lecture or talk starts, the spot will be showed (daily 7 x total 21 shows during the whole fair). The final spot will be provided by the exhibitor. Please send the Video4 weeks before the event to office@cmw.at. Messen CMW has the right to refuse the spot/ trailer without explanation. Spots are possible as long sending time is available. The costs will be charged as follows: € 0,50 per second x 21 presentations x duration in seconds. Example € 0,50 x 21 presentations x 20 seconds = € 210,- net*.		€ 0,50,- per second* x spot duration sec. x 21 = total €	
□ Application for stage presence. 45 min on stage at one of the fair day incl. technical support (sound, light, beamer, and technician). It is a dialog or interview with the host. If the organizer allows the applic Messen CMW has the right to refuse the application without an always be considered. The booking of the stage presence has to Messen CMW. Please enter the following details. Titel: Speaker:	also possible to present your presence as a ation is the decision of the organizer itself. y reason. Desired presence times cannot be confirmed in written form (email) by	€ 390,-* /per 45 minutes desired day: □ Fr or □ Sa or □ Su his application, the exhibitor accep	

may be refused by the organizer.