


internal notation of the fair management:

EG:

Please send printing data 4 weeks before the fair starts to: office@cmw.at

Exhibitor data		Logistics: (only if already known)	
Company Name:		Hall:	
Street:		Stand:	
Post Code, City:		Consultant (responsible for the exhibition arrangements):	
Country:		Name:	
Tel:		Mobile:	Direct-Dial:
Company e-mail:		e-mail:	
Let your customers know that you present yourself at the fair!			
<input type="checkbox"/> Promotional folders (free up to 200 copies): free promotional folder with info about the fair for dispatch to your customers. As long as stock lasts. Please let us know if you need a larger pad!			We order ____ pcs.
<input type="checkbox"/> Postcards A6 (free up to 200 copies): You do not need an envelope for dispatch to your customers. There is also a small field for a personal memo available.			We order ____ pcs.
Get attention and let your customers win!			
<input type="checkbox"/> Sponsoring for fair-sweepstakes: Use the sweepstakes to draw attention to your products. Sponsor one or more products & services for the raffle! Your logo and your products will be presented on stage by the moderator. For sure visitors will keep your products in mind! (Raffle 1-2x daily during the fair)			product/service:
Invite customers!			
<input type="checkbox"/> Free tickets for your customers: Free tickets that allow a free day admission. You will be charged for used free tickets after the fair. The Customer needs to enter its name and address, for the reason you know who used the free entry ticket.			We order ____ pcs.
Stand out in the Visitor Service Booklet!			
<input type="checkbox"/> Advertising insert in the Visitor Service Booklet –4C: You have the opportunity to be present with an advertising insert in the Visitor Service Booklet. The booklet includes: exhibitor index, entertainment program and is free for all visitors. As long as the stock lasts!			○ ¼ page H 52 x W 99 mm (+ 3mm) € 75,-* ○ ½ page H 104,5 x W 99 mm (+ 3mm) € 149,-* ○ 1 page H 210 x W 99 mm (+ 3mm) € 290,-*
<input type="checkbox"/> Your Logo insert - 4C in the printed Visitor Service Booklet (exhibitor index) + in detailed plan in the fair website (1x in hall plan, 1x in detail plan and on www.gesundundwellness.com)			€ 49,-*
Be present on location!			
<input type="checkbox"/> Supplement to the ticket: Every will receive information about your company at the entrance. The supplement (max. A6 or DL) is produced by the exhibitor! This advertising opportunity is limited!			€ 349,-*
<input type="checkbox"/> Advertising insert – 4C on the back of the ticket: This advertising opportunity is limited to only one! Printing size: max. 50mm h x 80mm b.			€ 249,-*
<input type="checkbox"/> Distribution of Advertising material (e.g. promotional flyer, vouchers or printed bags): prices excl. of personnel costs, excl. advertising material – for max. 3 people): Distribution in the fair hall (except from the entrance & cash desk area, open-air ground & parking lots) by your own employees.			€ 250,-*

All prices are quoted excl. of 20% VAT and advertising tax 5% (*). Prices are valid from the date of delivery of printing data. By submitting this application, the exhibitor accepts all terms and conditions for exhibitors (see application). All products are available as long as stock/space last. Advertising brochures, postcards and free tickets for costumers will be sent to you in time. Orders may be refused by the organizer.

City

Date

Company stamp/ Signature

gesund & wellness messe in Linz

Design Center Linz
16. – 18. Oct. 2015

▶ ADVERTISING Possibilities – Part 2 Fax: +43 (0)6232 6563-65



or to: Messen CMW – Peter Lindpointner GmbH
Ahornweg 22, A-5311 Innerschwand/Mondsee
Tel.: +43 (0)6232 6563, office@cmw.at

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Company e-mail:		e-mail:	



<input type="checkbox"/> Advertising spots or-supplied trailers on stage Every hour before the next lecture or talk starts, the spot will be showed (daily 7 x total 21 shows during the whole fair). The final spot will be provided by the exhibitor. Please send the Video 4 weeks before the event to office@cmw.at . Messen CMW has the right to refuse the spot/ trailer without explanation. Spots are possible as long sending time is available. The costs will be charged as follows: € 0,50 per second x 21 presentations x duration in seconds. Example € 0,50 x 21 presentations x 20 seconds = € 210,- net*.	€ 0,50,- per second* x spot duration _____ sec. x 21 = total € _____
<input type="checkbox"/> Application for stage presence. 45 min on stage at one of the fair days, incl. introduction of a professional host, incl. technical support (sound, light, beamer, and technician). It is possible to present your presence as a dialog or interview with the host. If the organizer allows the application is the decision of the organizer. Messen CMW has the right to refuse the application without any reason. Desired presence times cannot always be considered. The booking of the stage presence has to be confirmed in written form (email) by Messen CMW. Please enter the following details. Titel: _____ Speaker: _____	€ 390,-* /per 45 min desired day: <input type="checkbox"/> Fr <input type="checkbox"/> Sa <input type="checkbox"/> Su
<input type="checkbox"/> Application as a speaker for lectures and workshops: The lectures and workshops will take place in the hall area. The workshop room will be separated with partition walls or curtain from the exhibition hall. Flipchart, paper, pens and a beamer will be provided by the organizer. The workshop room will be furnished with chairs in row seating. If the organizer allows the application is the decision of the organizer. Messen CMW has the right to refuse the application without any reason. Desired presence times cannot always be considered. The booking of the workshop room has to be confirmed in written form (email) by Messen CMW. Please enter the following details. Titel: _____ Speaker: _____	€ 250,-* /per lecture à 50 min desired day: <input type="checkbox"/> Fr <input type="checkbox"/> Sa <input type="checkbox"/> Su

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_____ / _____ / _____
 City Date Company stamp/ Signature