

Exhibitor information

24.-26. Oct. 2015
Messe Tulln
(formerly Messe Wien)



gesund & wellness

gesundes Essen, Fitness, ... TULLN

Austrias largest
feel good fair





Benefits at a glance

New venue:

The 9th fair „Gesund & Wellness“ moved from Vienna to the nearby Tulln, where currently millions are invested in the fairgrounds. The new central hall (opening march 2015) with 6.500 sqm and an associated congress center is the new home of Austrias largest feel good fair. Optimal accessibility, free WiFi for exhibitors, very short distances, free parking for exhibitors and visitors, ... make the new venue so attractive.

Facts:

- ✓ Austrias largest feel good fair
- ✓ „NEW“ attractive price reduction on the exhibition space because of relocation
- ✓ „NEW“ new exhibition hall (opening march 2015)
- ✓ „NEW“ free WiFi for exhibitors & free parking for exhibitors and visitors
- ✓ „NEW“ cooperates with AllergoFair - the fair for all allergy afflicted
- ✓ „NEW“ short distances from the parking lot to the hall
- ✓ attractive stage program with talks, lectures and workshops
- ✓ high-quality-visitors with an above average purchasing power



Ideal advertising for your success:

- ✓ focus on advertising in Vienna & Lower Austria
- ✓ austriawide advertising e.g.: Kurier, trade magazines, ...
- ✓ extensive advertising in printmedia (Krone, Kurier, NÖN, Bezirkszeitung, magazines, ...)
- ✓ generous poster campaign in Vienna and surrounding countryside
- ✓ free promotional material for exhibitors for dispatch to their customers
- ✓ website: www.gesundundwellness.at

Fair topics 2015

Health:

„NEW“ HEALTHY FOOD ON LOCATION: exhibitors are allowed to sell healthy food and beverages to visitors for consumption directly on location.

NUTRITION: organic nutrition, vegetarian nutrition, healthy food and beverages, spices, herbs, fresh juices, dietary supplements, tea, dietary advice and consultations, ...

ALTERNATIVE METHODS: alternative medicine, acupuncture, Ayurveda, Bach-flower therapy, biofeedback, naturopathy, homeopathy, TCM, TEM, ...

HEALTH & PREVENTION: allergy advice, consultation, information, different therapies, health hotels, hearing tests, prevention, dentistry, ...

HEALTHY LIVING: healthy sleeping, healthy shoes, furniture from natural materials, ergonomic office furniture, environmentally sustainable building, ...

Fitness & Beauty:

FITNESS: fitnesscenter, fitness gadgets & equipment, Qi Gong, Tai Chi, Yoga, ...

BEAUTY: anti-aging, haircare, cosmetics, plastic and cosmetic surgery, type consultation, ...



Wellness - Relaxation:

WELLNESS@HOME: bathroom furniture, infrared cabins, sauna, jacuzzi tubs, furniture for relaxation, massage chairs, light installations, ...

WELLNESS HOLIDAY: thermae, thermae regions, wellnesshotels, travel agents for wellness trips, children hotels with wellness areas, cruises with spa, ...

BODY RELAXATION: consultation & prevention of stress, relax music, flavored oils, Feng Shui, kinesiology, singing bowls, physical therapy, Shiatsu, motivation trainers, ...



Venue & Arrival:

Messe Tulln GmbH
Messegelände
3430 Tulln
AUSTRIA

Short distance from Vienna by car: highway A22 & B1.
Fast train ride via the new high performance train range
from Vienna „Westbahnhof“ to station „Tullnerfeld“.

Catchment area:

The city of Tulln is a vibrant economic center nearby the biggest metropolitan area of Austria with about 60% of the Austrias population. Just 30 km northwest of Vienna, perfect public transport links open an attractive market.

- highway A22 (e.g.: Wien „Prater“ - Messe Tulln only ca. 35 min)
- large catchment area of the EU`s eastern neighboring countries
- Over the Donaubrücke Traismauer direct access to the highway A1
- Access to the highways to the north, east and south
- railway connection: about 20 min. from „Wien Westbahnhof“ to station „Tullnerfeld“ (free shuttle service for visitors from the station „Tullnerfeld“)



Fair times:

Entrance for exhibitors daily from 9am
Saturday 24.10.2015 10am - 6pm
Sunday 25.10.2015 10am - 6pm
Monday 26.10.2015 10am - 6pm

Construction:

Wednesday 21.10.2015 12am - 6pm
Thursday 22.10.2015 8am - 6pm
Friday 23.10.2015 8am - 8pm

Dismantling:

Monday 26.10.2015 6pm - 10pm
Tuesday 27.10.2015 8am - 5pm
Wednesday 28.10.2015 on request

Contact:

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Organizer:



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