

Exhibitor information



Upper Austria's
feel-good fair!

Messen CMW
Peter Lindpointner GmbH

gesund& wellness messe in Linz

16.-18. Oct. 2015
Design Center Linz





Benefits at a glance

Concept:

2014 the first fair „Gesund & Wellness“ took place in the Design Center Linz. The successful fair concept already took place in Vienna since 2007.

Without any doubt the event will be a fix date in upper austria's fair calendar. The trade fair scores with high quality exhibitors and visitors.



Facts:

- ✓ Upper Austria's feel good fair
- ✓ Focus on wellness and alternative methods
- ✓ attractive stage program with talks, lectures and workshops
- ✓ Advertising campaign reaching out to high quality visitors
- ✓ **NEW 2015: travelling & vacation zone**

Ideal advertising for your success:

- ✓ Focus on advertising in Upper Austria
- ✓ extensive advertising in printmedia (e.g.: OÖ Nachrichten, magazines, ...)
- ✓ generous poster campaigns
- ✓ free promotional material for exhibitors for dispatch to their costumers
- ✓ Website: www.gesundundwellness.com

Fair topics 2015

Health – the highest good:

health & food

organic nutrition, vegetarian nutrition, diet experts and consultants, fresh juices, healthy food & beverages, spices, herbs, dietary supplements, tea, ...

health & prevention

allergy consultation, allergy tests, consultation & information, health checks, health hotels, hearingtests, dentistry, ...

alternative methods

alternative medicine, acupressure, ayurveda, Bach-flowers therapie, biofeedback, naturopathy, homeopathy, TCM, TEM, ...

healthy living

healthy sleeping, healthy shoes, furniture from natural materials, ergonomic office furniture, environmentally sustainable building, ...

Wellness - Relaxation:

wellness oases

bathroom furniture, infrared cabins, sauna, swimming ponds, pools, jacuzzi tubs, ...

wellness living

exclusive fireplaces, relaxation furniture, massage chairs, light elements,...

wellness holiday

thermae, thermae regions, wellnesshotels, travel agents for wellness trips, children hotels with wellness areas, cruises with spa, ...

relaxation for the body - stressmanagement

consultation & prevention of stress, relax music, flavored oils, Feng Shui, kinesiology, singing bowls, physical therapy, Shiatsu, motivation trainers, ...

Fitness & Beauty:

Fitness

fitnesscenter, fitness gadgets, fitness equipment, Qi Gong, Tai Chi, Yoga, ...

Beauty

anti-aging, hair care, cosmetics, plastic and cosmetic surgery, type consultation,...

NEW: Travelling & Vacation:

Popular vacation destinations in Austria and abroad; consultation, information and bookings on location; travelling agencies; travelling by bus and train; camping; hotels; wellness hotels; family hotels; cruises; tourism offices and providers of different freetime activities.



Venue & Arrival:

Design Center Linz
Europaplatz 1
4020 Linz
AUSTRIA
www.design-center.at

The city:

Congresses, meetings & events take place in Linz and find the perfect background in this city. As the „culture capital of europe in 2009“, Linz scores with variation, innovation and design

Organizer:



Messen CMW - Peter Lindpointner GmbH
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www.gesundundwellness.com



Fair times:

Entrance for exhibitors daily from 9am

Friday	16.10.2015	10am - 6pm
Saturday	17.10.2015	10am - 6pm
Sunday	18.10.2015	10am - 6pm

Construction:

special agreements on request!

Tuesday	13.10.2015	12am - 6pm
Wednesday	14.10.2015	8am - 6pm
Thursday	15.10.2015	8am - 8pm

Dismantling:

Sunday	18.10.2015	6pm - 10pm
Monday	19.10.2015	8am - 4pm

Contact:

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